# Week 2: Lecture A

**Research 101: Writing** 

Monday, January 13, 2024

#### **Recap: Course Website**

cs.utah.edu/~snagy/courses/cs5963



Syllabus

Schedule

**Assignments** 

Piazza

Canvas

PollEv

Paper Signup Project Signup

#### CS 5963/6963: Applied Software Security Testing

This special topics course will dive into today's state-of-the-art techniques for uncovering hidden security vulnerabilities in software. Introductory fuzzing exercises will provide hands-on experience with industry-popular security tools such as AFL++ and AddressSanitizer, culminating in a final project where you'll work to hunt down, analyze, and report security bugs in a real-world application of your choice.

This class is open to graduate students and upper-level undergraduates. It is recommended you have a solid grasp over topics like software security, systems programming, and C/C++.

Learning Outcomes: At the end of the course, students will be able to:

- · Design, implement, and deploy automated testing techniques to improve vulnerability on large and complex software systems.
- · Assess the effectiveness of automated testing techniques and identify why they are well- or ill-suited to specific codebases.
- Distill testing outcomes into actionable remediation information for developers.
- · Identify opportunities to adapt automated testing to emerging and/or unconventional classes of software or systems.
- Pinpoint testing obstacles and synthesize strategies to overcome them.
- Appreciate that testing underpins modern software quality assurance by discussing the advantages of proactive and post-deployment software testing efforts.



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# **Recap: Course Resources**

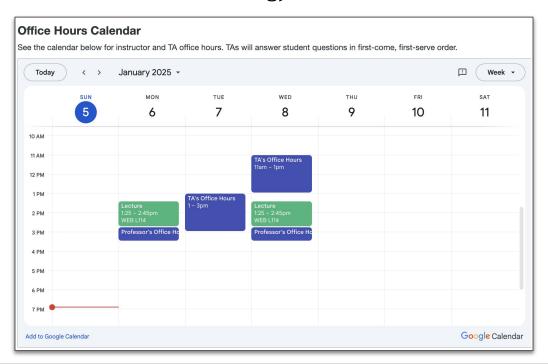
| Course website          | assignments, schedule, slides, paper signup   |
|-------------------------|---|
| Piazza                  | questions, discussion, announcements          |
| Canvas                  | homework submission, course gradebook         |
| Discord                 | fun content/discussion relevant to the course |
| Instructor email (snagy | cs.utah.edu) administrative issues            |



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### **Recap: Office Hours**

cs.utah.edu/~snagy/courses/cs5963

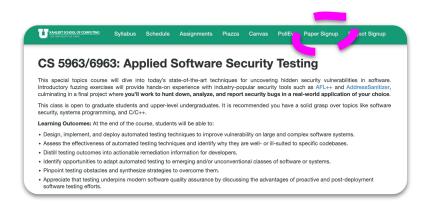


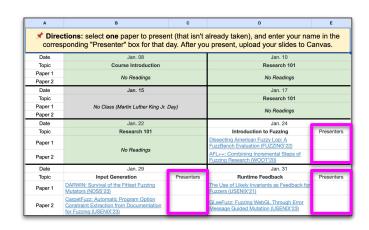
# **Recap: No Exams**



## **Recap: Paper Presentations**

- Signup sheet available on course website (must use UofU gcloud account)
  - 40-45 fuzzing papers from top venues in security, software engineering, and PL
- Choose one paper by Wednesday, January 15
  - CS 5963 students: must team-up in pairs of two
  - CS 6963 students: must present paper solo

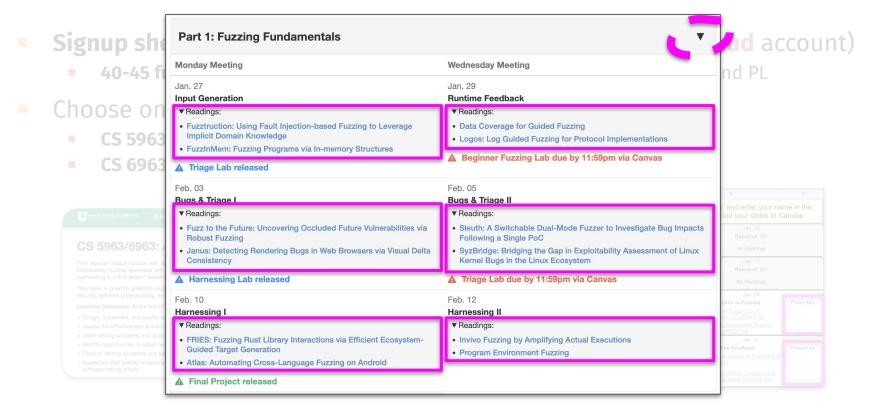






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## **Recap: Paper Presentations**





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#### **Recap: Hands-on Labs**

- Three (relatively easy) labs to be completed solo
  - Lab 1: Beginner fuzzing
  - Lab 2: Crash triage
  - Lab 3: Target harnessing
- Paced with the introductory content from Weeks 4–8
  - Apply the techniques you've learned in class
  - Get familiar with state-of-the-art tools like AFL and ASAN
  - Deliverables: a short report (1–3 pages) of what you've learned
- Designed to prepare you for the Semester Final Project



## **Recap: Semester Final Project**

- Objective: uncover new bugs in a real-world program
- Team up in groups of 2 4
- Select an "interesting" target program of your choice; e.g.:
  - Popular applications
  - Nintendo emulators
  - Old computer games
  - MacOS Rosetta
  - GET CREATIVE!
- Figure out how to fuzz your target, find bugs, and responsibly disclose them
- **Deliverables:** a report, disclosure of bugs, and open-source your team's fuzzer



## **Recap: Semester Final Project**

Objective: **ι** 5-minute lightning pitch on Feb. 26 Team up in Select an " Popular Final presentations at semester's end Nintend Old com MacOS Rosotta **GET CRE** You have full creative liberty—get Figure out I e them creative and fuzz something fun! Deliverable 's fuzzer

#### **Recap: Key Dates**

Jan. 15 Select one paper to present

Jan. 20 No class (MLK Jr. Day)

Jan. 29 Lab 1 due

**Feb. 05** Lab 2 due

Feb. 17 No class (President's Day)

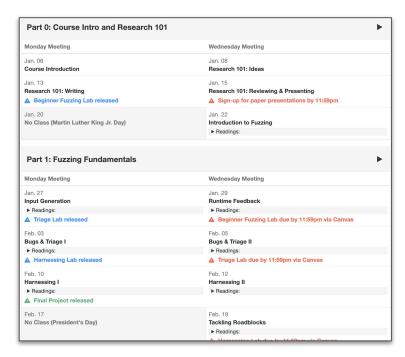
• **Feb. 19** Lab 3 due

Feb. 26 5-minute project pitches

Mar. 10 & 12 No class (Spring Break)

Apr. 14 & 21 Final project presentations

cs.utah.edu/~snagy/courses/cs5963/schedule



# **Questions?**



# Writing: The Communication of Research

## Why write papers?

If you don't publically document your work, then it does not exist (beyond you)

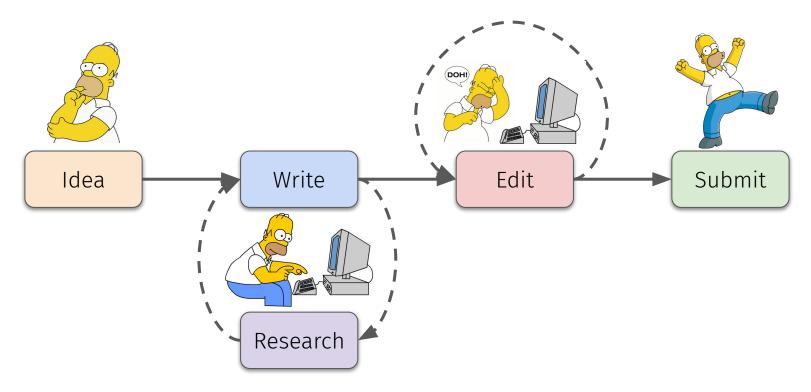
# Why write papers?

- Document and communicate what you did
- Convince others that you actually did it
- Convince others that what you did actually matters
- Because you won't get a Ph.D. without it

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# **Writing Papers**

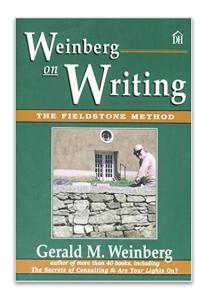
# Writing papers is a process...



# The Fieldstone Writing Method

- Start putting words on paper as early as possible
  - Writing near a deadline is really hard
  - Finalizing "the pitch" is an iterative process

- Write as you go along
  - It is easier to talk about a problem you are currently solving
  - It is harder to remember all problems you solved on short notice
  - It is easier to revise and remove than to create from scratch

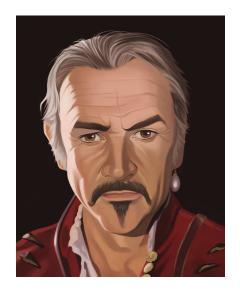


# **Before you start: The Tagline**

What is your paper's tagline?

At most two sentences (15 seconds in an elevator)

Rest of paper must gracefully support the tagline



"There can only be ONE (paper tagline)"

#### **Titles**

- Highlight what you do and distinguishing properties
  - Objective is not to make you look smart (e.g., big words)
- Common distinguishing adjectives:
  - Automatic
  - Low-overhead
  - Dynamic
  - Reconfigurable
  - Find a favorite thesaurus
- Disambiguate the core message



#### The Title Rule

Paper titles should be fun or catchy, and ultimately memorable.

"You Autocomplete Me: ..."

"Fuzzing Hardware like Software"

Who's Calling? Characterizing Robocalls... "

"Users Really Do Plug in USB Drives They Find"

"Who Left Open the Cookie Jar? A Evaluation of Third-Party Cookies"



# The (other) Title Rule

Your paper title and system name should be Google-able.

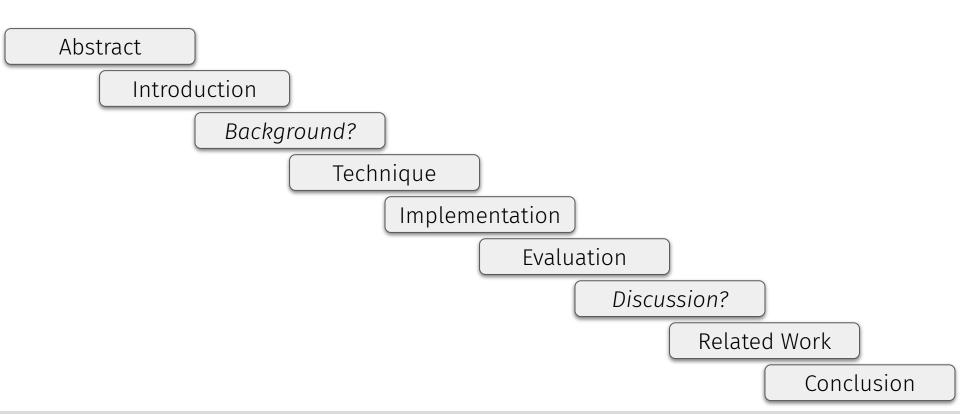
```
"ParmesAN: Sanitizer-guided
Fuzzing..."
```

```
"ExcelLint: Finding Spreadsheet Errors..."
```

```
"Fuzzing@Home : Distributed
Fuzzing..."
```

```
"Favocado : Fuzzing Binding Code..."
```

# **Paper Outline**



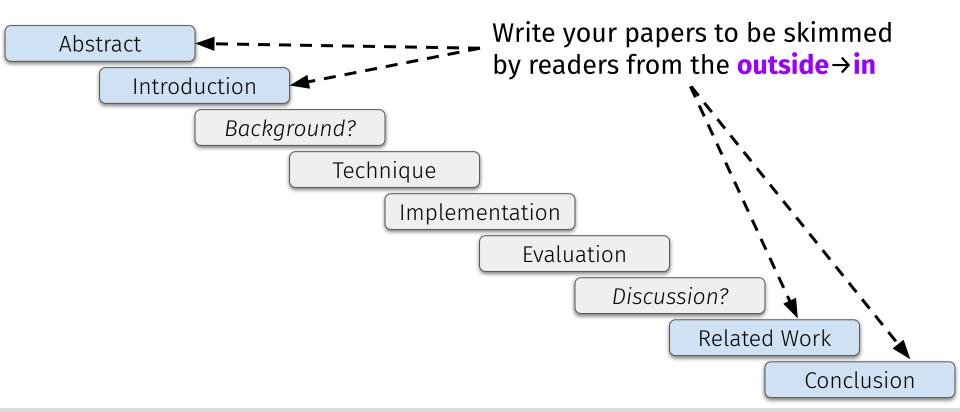


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#### The "Makes Sense" Rule

A research paper should make sense just from reading its **introduction**, **conclusion**, and the **captions** to all figures and tables.

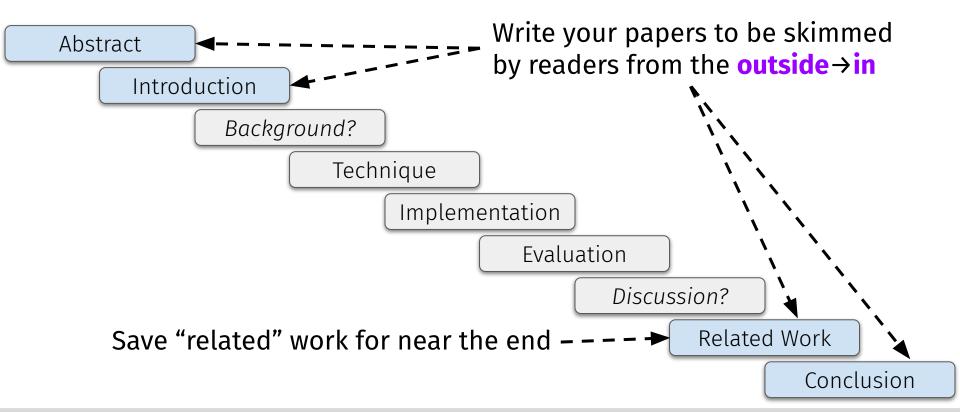
# **Paper Outline**





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# **Paper Outline**



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# Structure of (a good) Paper

#### **Abstract**

- Write as if it's a standalone document
  - Very high level and concise description
- First paragraph
  - High-level problem and motivation
  - Bridge sentence: what's the gap?
- Second paragraph
  - Description of insights and approach
  - Sum up your experiment and results
  - Use formatting to your advantage



#### **Abstract**

- Shark Tank: study the "art" of the pitch
- Good pitches
  - Concise, correct, and high-level
  - Idea hasn't been done before
  - Something that matters to society
  - Proof is in the pudding (i.e., results)
- Bad pitches
  - Not concise, incorrect, or too technical
  - Limited impact or already been done
  - Outcomes bad or not measurable





# **Choose Clarity over Complexity**

Once, David Goodstein, a colleague of the Nobel-Prize-winning theoretical physicist Richard Feynman, said "Rich, explain to me, so that I can understand it, why spin one-half particles obey Fermi-Dirac statistics?"

Feynman looked at Goodstein and said, "I'll prepare a freshman lecture on it."

The physicist went away to compose his lesson, but a few days later came back to his colleague, "I couldn't do it," Feynman said, "I couldn't reduce it to the freshman level. That means we don't really understand it."

https://archinect.com/news/article/150171511/complexity-over-clarity-what-happens-when-we-try-to-sound-too-smart



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# **Papers Should Tell a Story**

Telling a story in a technical paper is not like Shakespeare or writing Dante's Inferno, but like creating a character in a movie. The goal is logical connectedness. We have all been to movies where a character did something that didn't make sense or where we said, "I'd never do that." We have all experienced plot holes in movies. When writing a technical paper, our goals is to tell a story without plot holes. We NEVER want a reviewer to say, "Why did they do it that way? This doesn't make sense. This is unclear, what are the authors hiding?" This motto applies to writing the design section just as much as the evaluation section. It even applies to the intro where our goal is to convince reviewers that our problem is important, challenging, that our approach follows given previous work, and that our approach is effective.

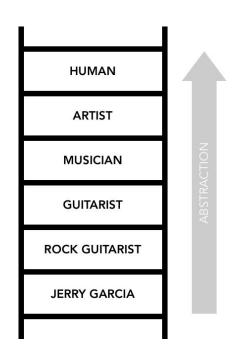
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#### The "Get to the Point" Rule

Don't write a mystery novel; give the reader the important information up front.

#### Walk the "Abstraction Ladder"

- High level: the abstract concepts, layman's terms
  - Don't include low-level details or terms here
  - Be succinct yet correct
  - Assume audience is clueless
- Low level: technical details, specialized terms
  - Assume audience is knowledgeable
- Work your description from the high-level to the low-level, then back up



#### Introduction

- Accept/reject decisions often made here
- 4–6 paragraphs
  - Motivation
  - Problem
  - What others have done and the gap
  - What you do
  - How you implement and evaluate
  - Results
  - List of contributions
- Don't waste space with a paper outline



#### Introduction

- Don't spend too much space addressing the work of others
  - It detracts from the presentation of your work
- Address works reviewers will most likely relate to your work
- A string of references signals to readers that your work is a small boat in a sea of precious work
- A good intro generally takes 1–1.5 pages
- Only append a citation once for each context you use it in



3:

#### The Heilmeier Catechism

- What are you trying to do? Articulate objectives using absolutely no jargon.
- How is it done today, and what are the limits of current practice?
- What is new in your approach and why do you think it will be successful?
- Who cares? If you are successful, what difference will it make?
- What are the risks?
- How much will it cost?
- How long will it take?
- What are the mid-term and final "exams" to check for success?





## **The Novelty Rule**

Don't claim to be first—even if you are—because that pisses reviewers off and they can always find a paper that—from 10,000 feet away—looks similar to yours.

Let others make those claims.

## **Corollary to The Novelty Rule**

Don't tell readers what to think (e.g., our approach is **simple**, **clever**, **novel**, **awesome**, the **best ever**).

Let others make those claims.

## **Be Concrete and Explicit**

| NO!  | YES!  |
|--|---|
| We describe the WizWoz<br>system. It is really cool. | We give the syntax and semantics of a language that supports concurrent processes (Section 3). Its innovative features are                    |
| We study its properties                              | We prove that the type system is sound, and that type checking is decidable (Section 4)   |
| We have used WizWoz in practice                      | We have built a GUI toolkit in WizWoz, and used it to implement a text editor (Section 5). The result is half the length of the Java version. |



## The Algorithm Rule

## Your technique is better explained in words.

#### **Algorithm 1:** The UnTracer algorithm integrated in AFL.

```
Input: P: the target program
Data: b: a basic block
     B: a set of basic blocks
     i: an AFL-generated test case
     Φ: the set of all coverage-increasing test cases

1 AFL_SETUP()
     // Instrument oracle and tracer binaries
2 P<sub>O</sub> ← INSTORACLE(P)
3 P<sub>T</sub> ← INSTTRACER(P)
     // Find and modify all of oracle's blocks
4 B = ∅
5 B ← GETBASICBLOCKS(P)
```

### **Related Work**

- Not a place to disparage previous work
- Not a place to show your breadth of knowledge
- Tell a story
  - How the problem has progressed throughout history
  - How ideas relate to and build off each other
- Keep it to a few lines per paper
- End sections with how your work fits in

### **Related Work**

- Delay an in-depth literature review
  - Don't try to learn everything at once
  - Read one paper per week during system building
  - Curate, organize, and annotate a bibliography
- What papers are reviewers likely to think of when they read yours?
- Refer to papers by how they are best known (not always by author)
  - Example: "SystemName shows..." instead of "Simpson et al. shows..."
- Sentences should be complete if you were to remove citations
  - Example: "SystemName [1] shows..." instead of "[1] shows..."



4.

## **Conclusion**

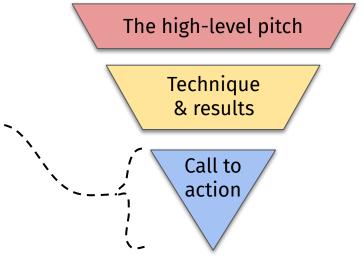
Reverse pyramid: tell them what you did

Start: specific evaluation results

End: area and societal meaning

High-level implications of your results --

- Recommendations
- New opportunities
- Future directions



# **Refining your Writing**

#### **Grammar**

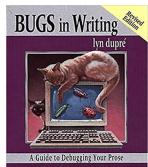
- Avoid past tense; use present tense
  - "We implement" instead of "We implemented"
- Avoid passive voice; use active voice
  - "We analyze functions..." instead of "Functions are analyzed..."
- Avoid contractions
  - "do not" instead of "don't"
- Avoid wiggle words
  - Would, could, should, maybe, possibly, can
- Avoid abstract; be concrete
  - "A 300 pound elephant" instead of "A large elephant"
- Do not tell the reader what to do; tell what you did
  - "First, you need to find the six least-connected components..."

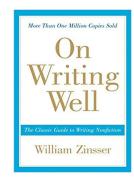


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## **Grammar Resources**



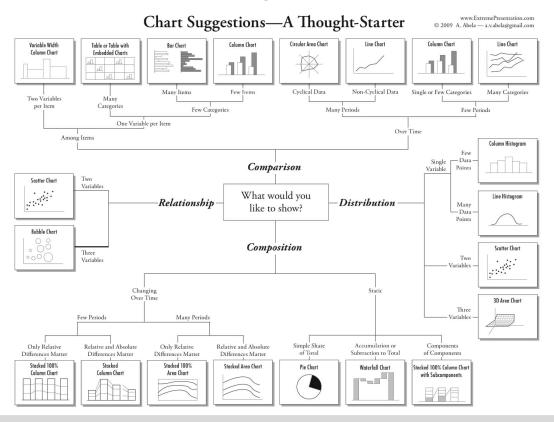








## **Graphics**



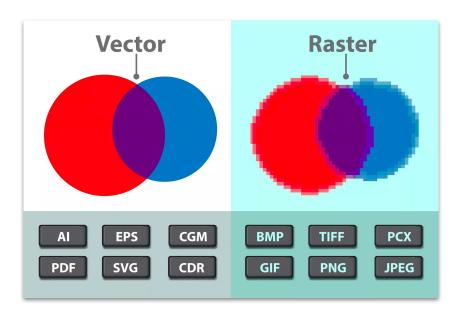


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## The Graphics Rule

Make graphics in vector formats, not rasters.



## **Graphics Resources**

#### Charts and graphs

- Python matplotlib
- Seaborn for enhanced charts





#### System diagrams

- Draw.io
- Powerpoint
- Inkscape (advanced)







#### Image search engines

- Vecteezy
- Google image search
- Various clipart websites



## **Paper Editing**

- Use version tracking (e.g., GitHub, Overleaf)
- Create macros to leave in-lined suggestions
- PDF diffing utilities (essential for revisions)
  - latexpand: combine many .tex files into a single file
  - latexdiff: markup changes between two .tex files
  - Build a PDF diff from the resulting .tex file



#### 1 Introduction

#### [ SN: Add some context here!]

Software vulnerabilities represent economies tens to hundreds of billions



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### **Perform an Adversarial Review**

- Identify the hurdles to believing your paper
  - Remove hurdles through proof or citation
  - Sometimes a citation is stronger than a self-contained proof
  - Goal: minimize hurdles



### **Perform an Adversarial Review**

- Identify the hurdles to believing your paper
  - Remove hurdles through proof or citation
  - Sometimes a citation is stronger than a self-contained proof
  - Goal: minimize hurdles
- Where and how will a reader get confused?
- What will a competitor disagree with?
- Are all my claims supported by reference or through experimentation?



## **Maintain a Paper Template**

- Essential sections
  - With notes on how to write those sections
- Default set of packages
- Useful commands
  - Macros (e.g., \NameOfOurCoolSystem)
  - Inlined comment macros (great for collaboration)
- Examples of common insets
  - Figures
  - Tables
  - Code snippets

#### Collaborative Research: SaTC: CORE: Medium: ...

#### Overview:

In this project, we propose...

- 1. In what ways ...?
- 2. What challenges ... ?
- 3. Can we ...?

#### Intellectual Merit:

Offering to extend principled scientific techniques...

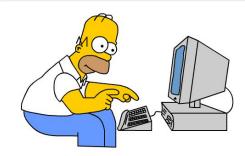
1. Thing 1:

- 2. Thing 2:
- 3. Thing 3:

#### **Broader Impacts:**

The research outcomes of this project will be...

Keywords: Software





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## **Miscellaneous Tips**

- Introduction: goal, intuition, reasoning, and takeaways are critical to a story
- For each paragraph:
  - At this point in the paper, what does the reader know?
  - What one point does this paragraph need to make?
- Evaluations: include analysis with description
  - Do not reiterate what readers can see for themselves (e.g., 50% overhead)
- Implementations are not ideas
  - Ideas should be general (e.g., implementable on other systems)
  - Implementations are narrow embodiments of the general idea



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### **Maintain a Lexicon of Cool Words**

- Decompose
- Expedition, Frontier
- Side-channel, Out-of-band
- Offline, Online
- Dynamic, Static
- Continuum
- Artifact
- Transient
- Intermittent
- Taxonomy, Orthogonal, Tradeoff space
- Forward error correction, Backward error correction
- Towards (in a title especially)
- Overcoming, Suggests, Asymmetry



### **The Final Rule**

One must always leave something for reviewers to say.

## **Questions?**



# Next time on CS 5963/6963...

Research 101: Presenting and Reviewing