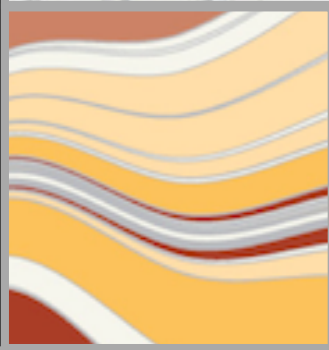
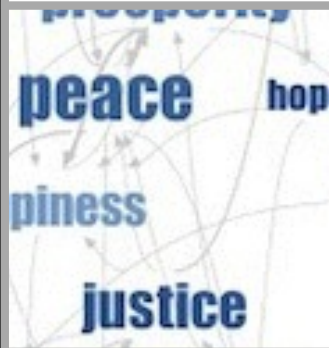
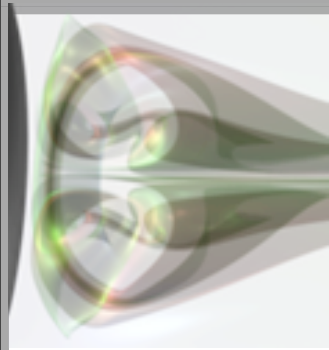
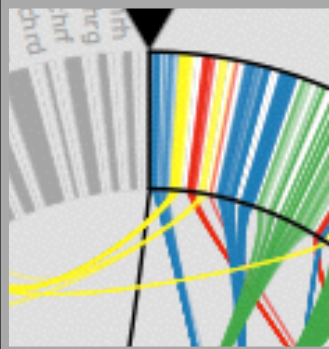
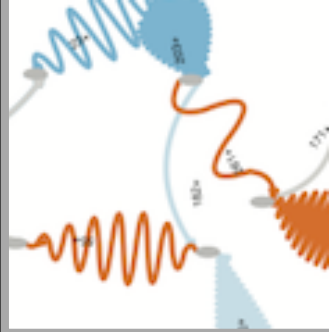


cs6630 | September 25 2014

# VIEWS

Miriah Meyer  
*University of Utah*



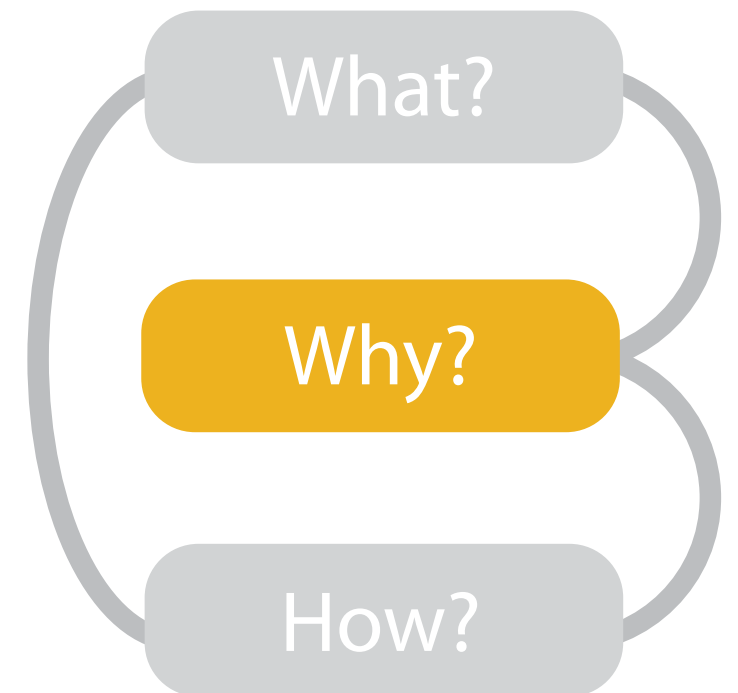
administrivia . . .

- time-series assignment due on Tuesday
- anyone want to be a note-taker?

last time . . .



# task abstraction



# **{action, target} pairs**

*discover distribution*

*compare trends*

*locate outliers*

*browse topology*

## **-interaction**

- change over time
- selection
- highlighting
- navigation

# GEOMETRIC vs SEMANTIC ZOOMING

today . . .

**one** vs **multiple**

**view:** *single layout*

# multiple views

*eyes over memory*

*trade-off of display space and  
working memory*



## ② Juxtapose and Coordinate Multiple Side-by-Side Views

→ Share Encoding: Same/Different

→ *Linked Highlighting*



→ Share Data: All/Subset/None



→ Share Navigation



		Data		
		All	Subset	None
Encoding	Same	Redundant	Overview/ Detail	Small Multiples
	Different	Multiform	Multiform, Overview/ Detail	No Linkage

## ③ Partition into Side-by-Side Views



## ④ Superimpose Layers



**-view choices**

**-partitioning**

**-layering**

**-view choices**

-partitioning

-layering

## **LINKED VIEWS**

multiple views that are simultaneously visible and linked together such that actions in one view affect the others

- **encoding**: same or multiform
- **dataset**: share all, subset, or none
  
- **highlighting**: to link, or not
- **navigation**: to share, or not

- **encoding**: same or multiform
- **dataset**: share all, subset, or none
  
- **highlighting**: to link, or not
- **navigation**: to share, or not

# **MULTIFORM**

difference visual encodings are used between the views

# **rational**

single, monolithic view has strong limits on the number of attributes that can be shown simultaneously

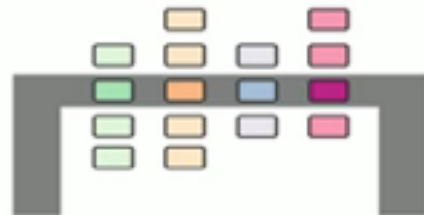


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# VisBricks: Multiform Visualization of Large, Inhomogeneous Data

caleydotugraz [+ Subscribe](#) 12 videos

## VisBricks: Multiform Visualization of Large, Inhomogeneous Data



Alexander Lex, Hans-Jörg Schulz, Marc Streit, Christian Partl and Dieter Schmalstieg



Video player controls: play, volume, 0:02 / 4:36, settings, full screen, expand

Like, Add to, Share, Comment icons

143 views

1 likes, 0 dislikes

Uploaded by caleydotugraz on Jul 12, 2011

Large volumes of real-world data often exhibit inhomogeneities: vertically in the form of correlated or independent dimensions, horizontally in the form of clustered or scattered data items. In essence, these inhomogeneities form



**Put Text Into Usable Data**  
by SASsoftware  
5,776 views

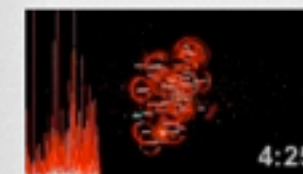
Ad



**Will Hunsinger shows off Evri**  
by TechFlashVideos  
158 views



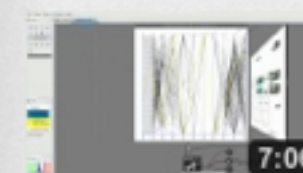
**Information Visualization**  
by UTHealthSBMI  
183 views



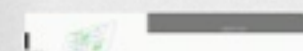
**code\_swarm - A Design Study in Organic**  
by michaelogawa  
190 views



**Caleydo Matchmaker Commercial**  
by caleydotugraz  
172 views



**Model-Driven Design for the Visual Analysis of ...**  
by caleydotugraz  
109 views



**The Caleydo Jukebox**



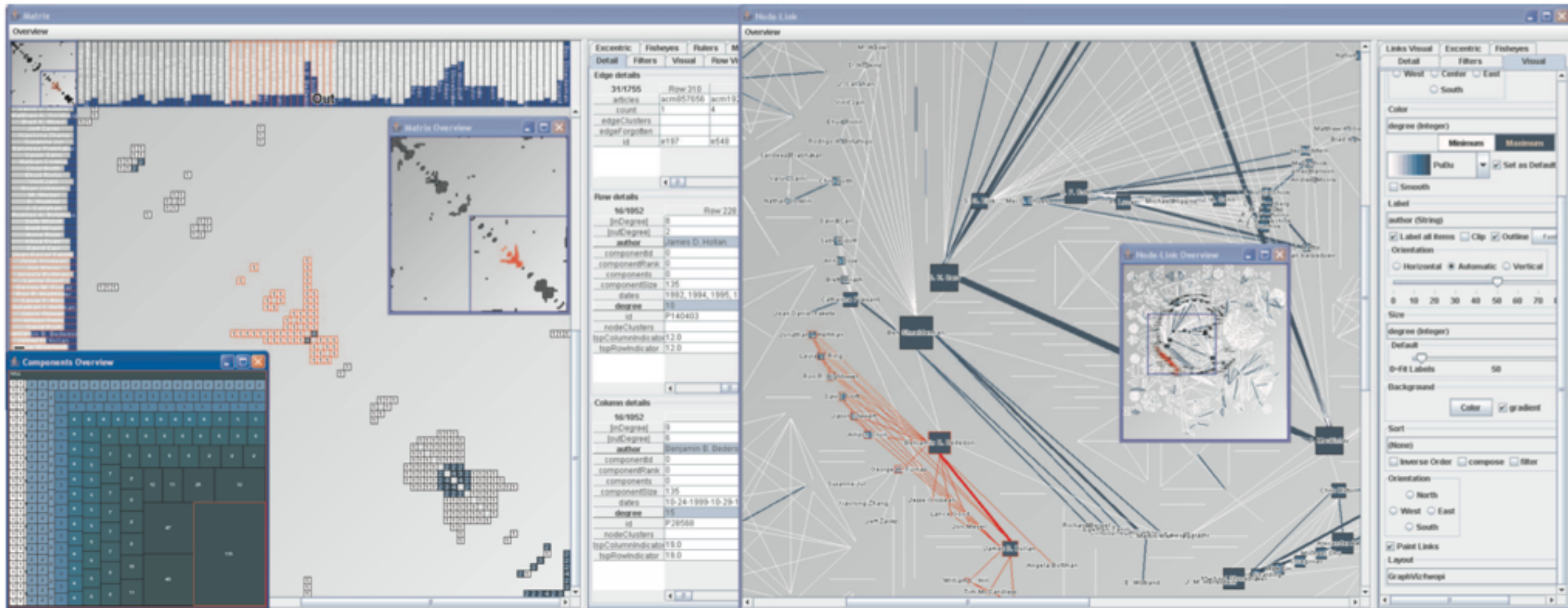
# SHARED-DATA

showing all data in each view, but with different encoding schemes

## rational

different views support different tasks

# MatrixExplorer

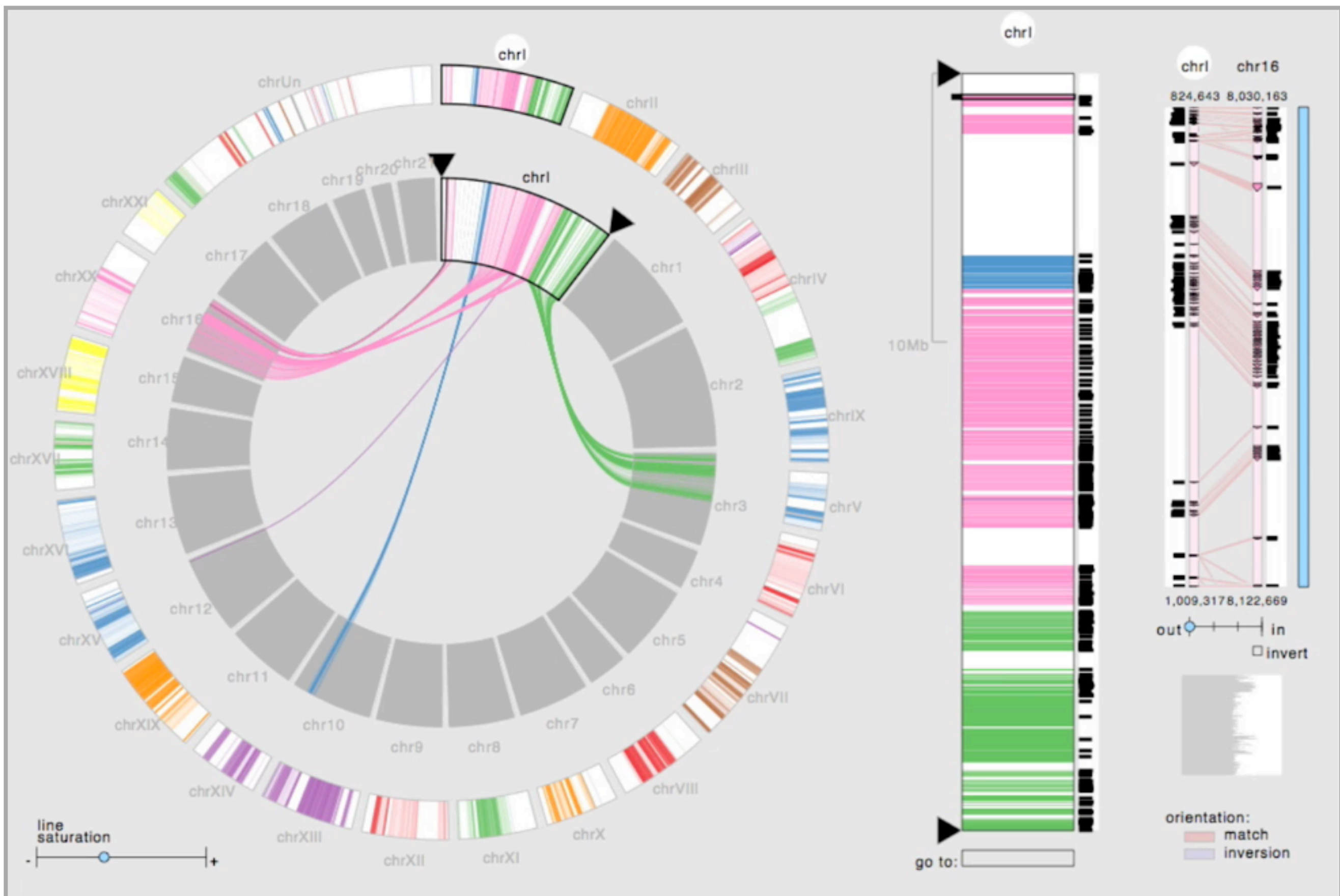


# OVERVIEW + DETAIL

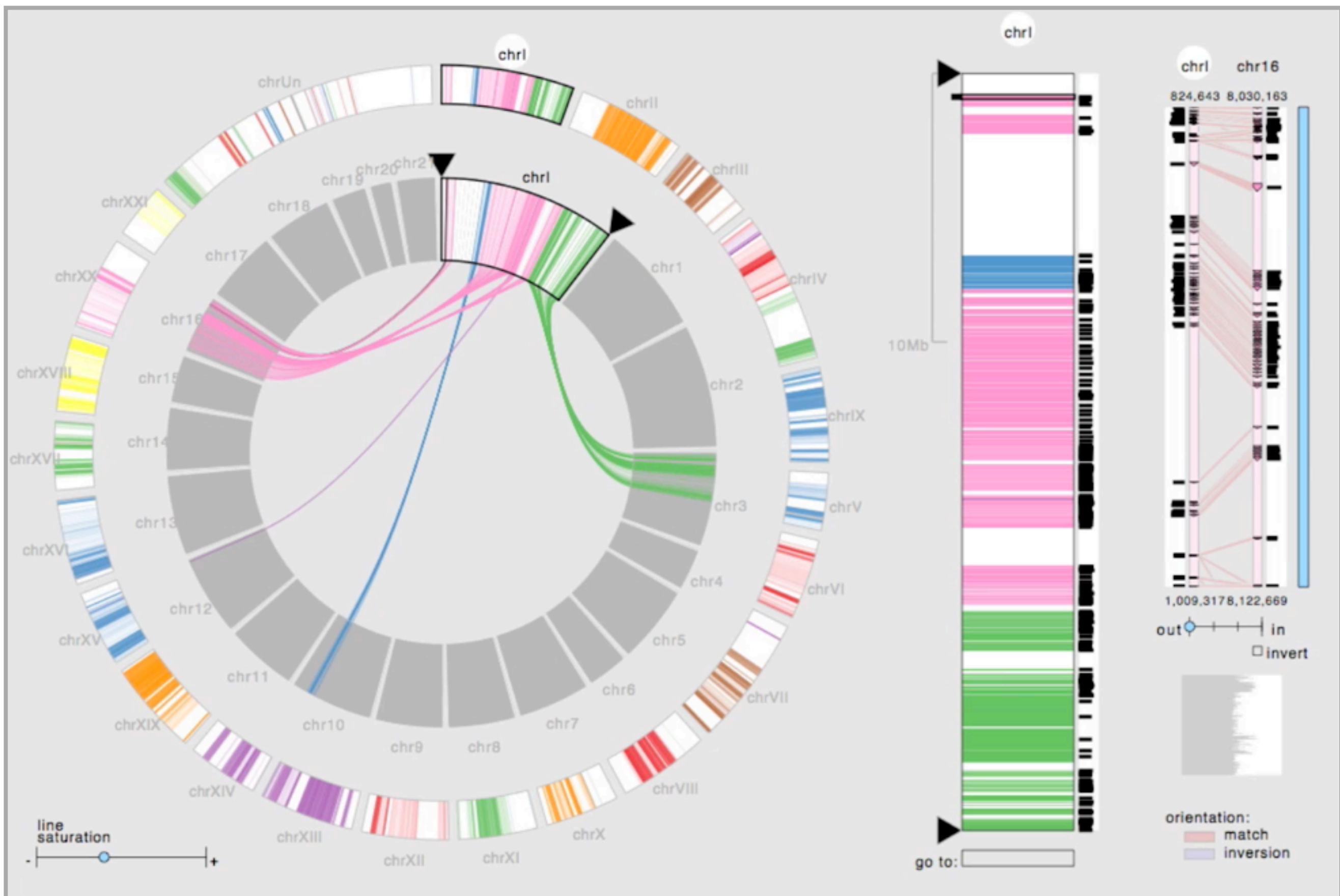
one view shows (often summarized) information about entire dataset, while additional view(s) shows more detailed information about a subset of the data

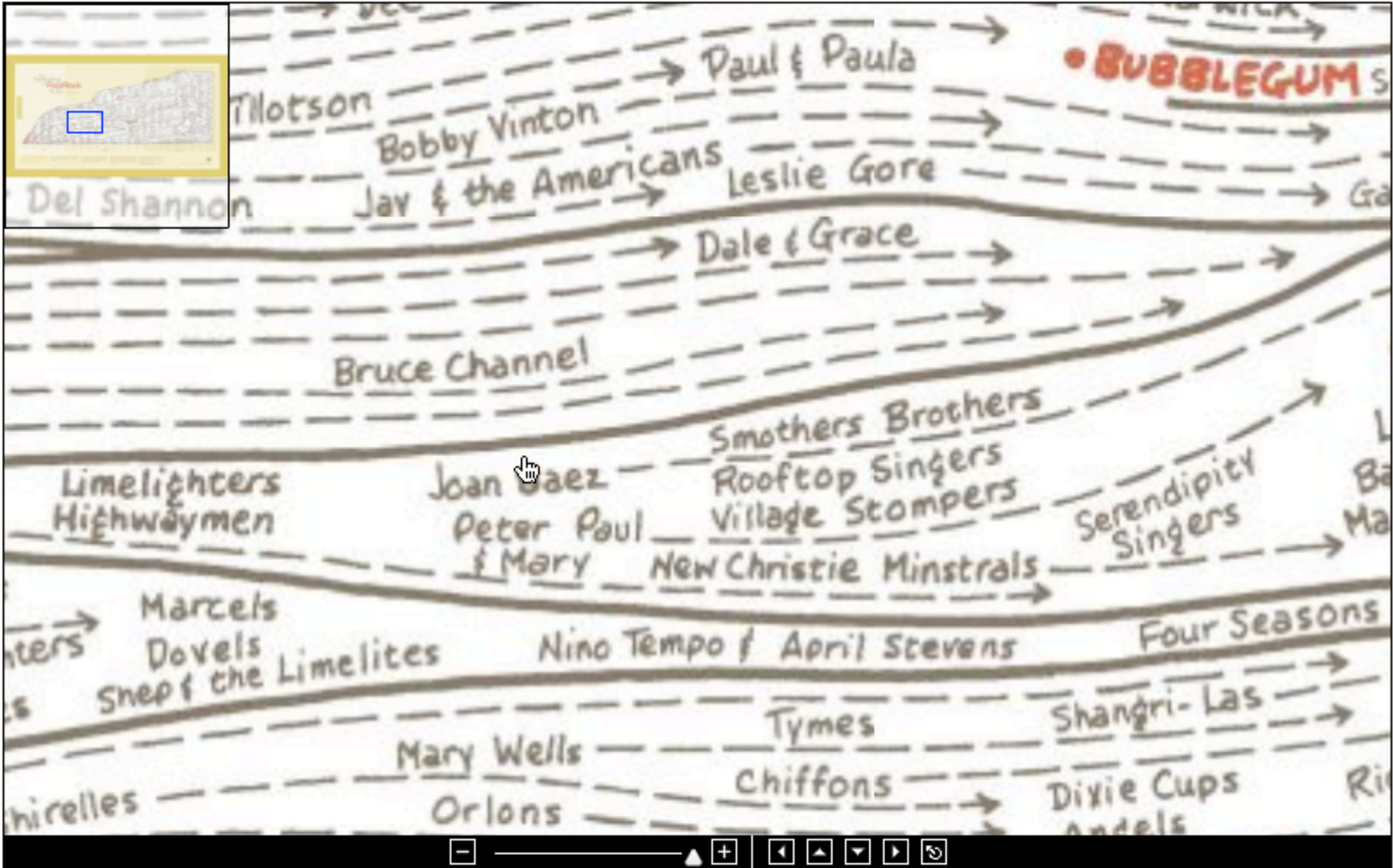
## rational

for large or complex data, a single view of the entire dataset cannot capture fine details

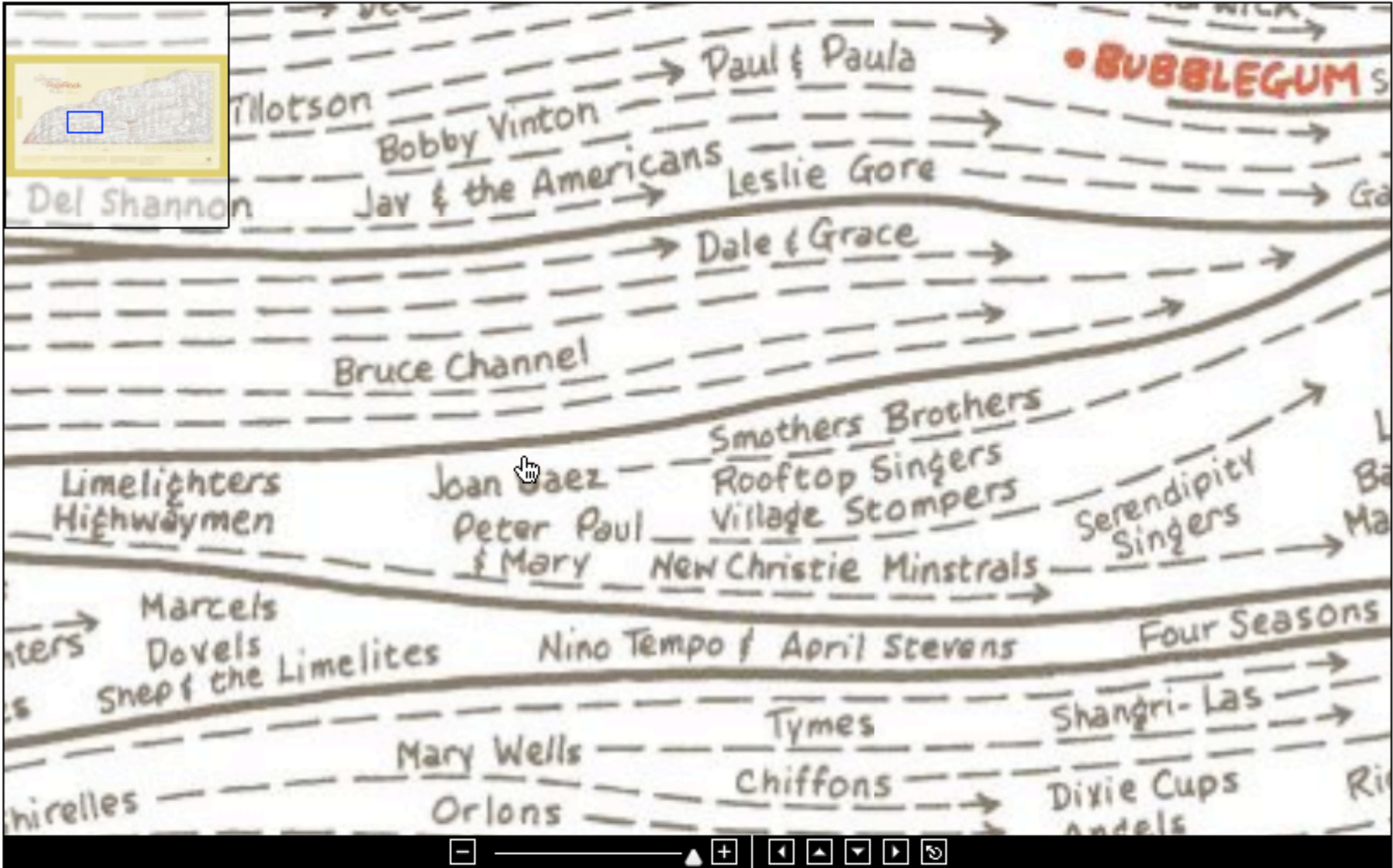












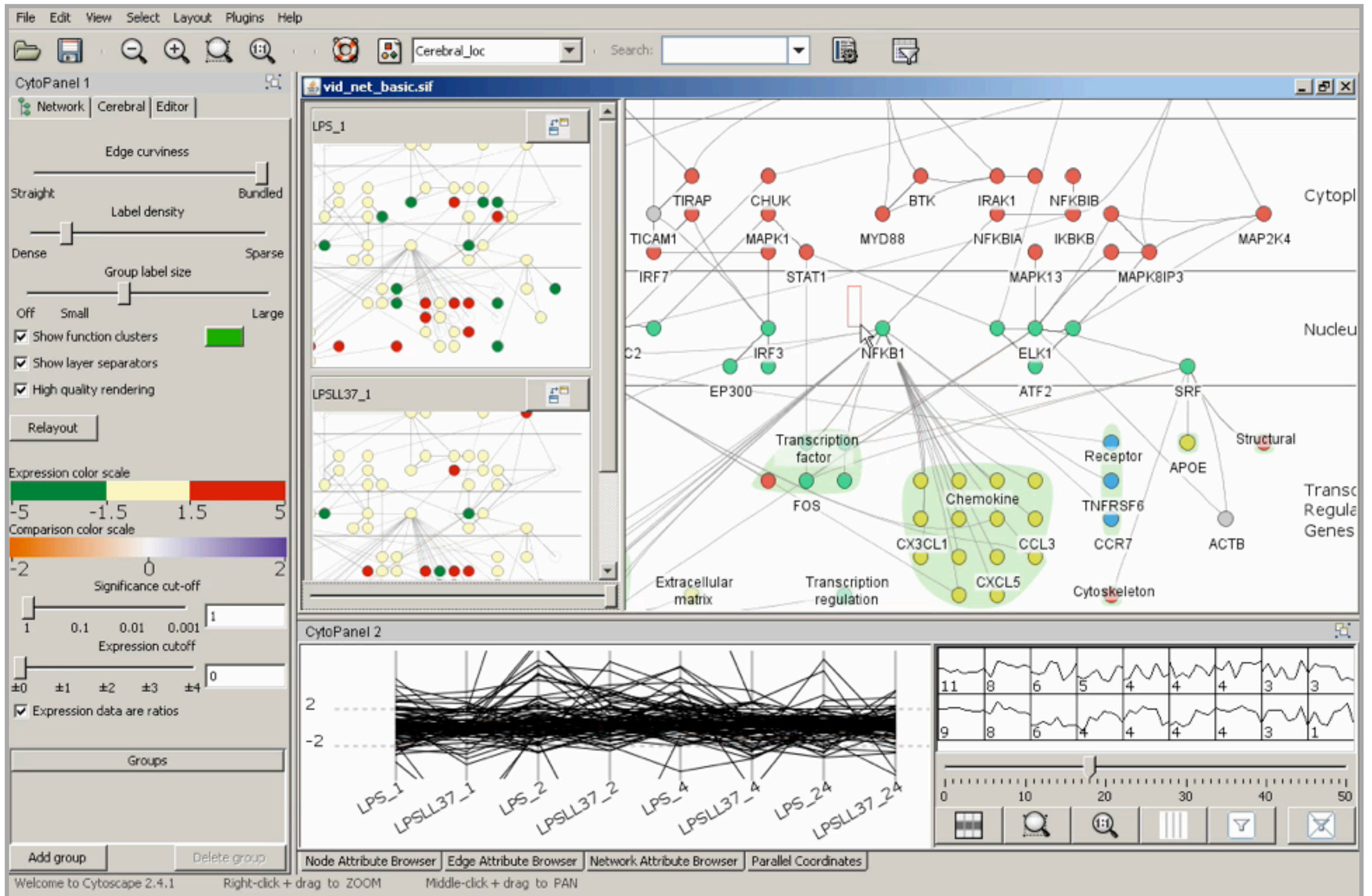
# **SMALL MULTIPLES**

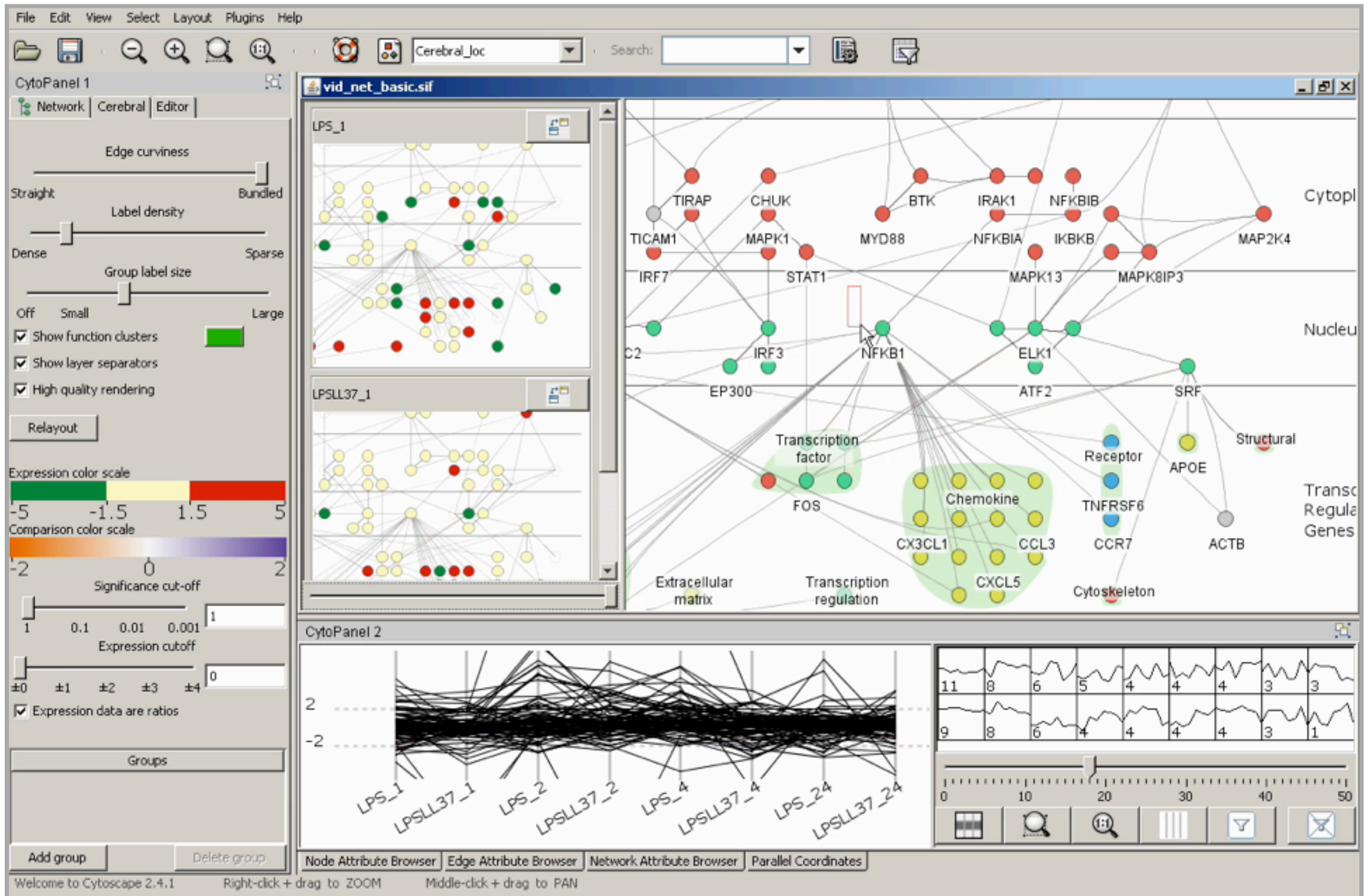
each view uses the same visual encoding, but shows a different subset of the data

## **rational**







quickly compare different parts of a data set, relying on eyes instead of memory







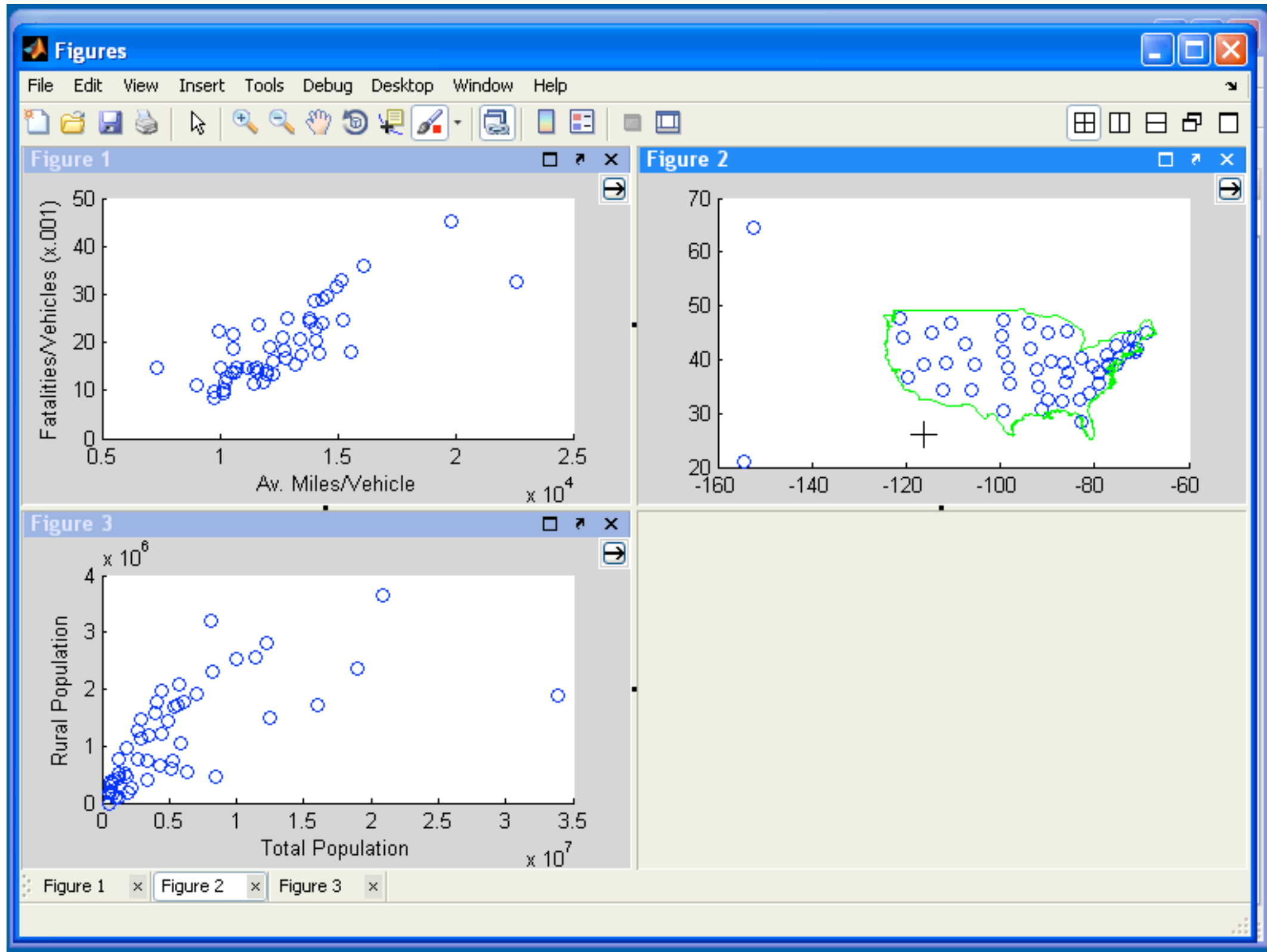


		Data		
		All	Subset	None
Encoding	Same	 <p>Redundant</p>	 <p>Overview/ Detail</p>	 <p>Small Multiples</p>
	Different	 <p>Multiform</p>	 <p>Multiform, Overview/ Detail</p>	 <p>No Linkage</p>

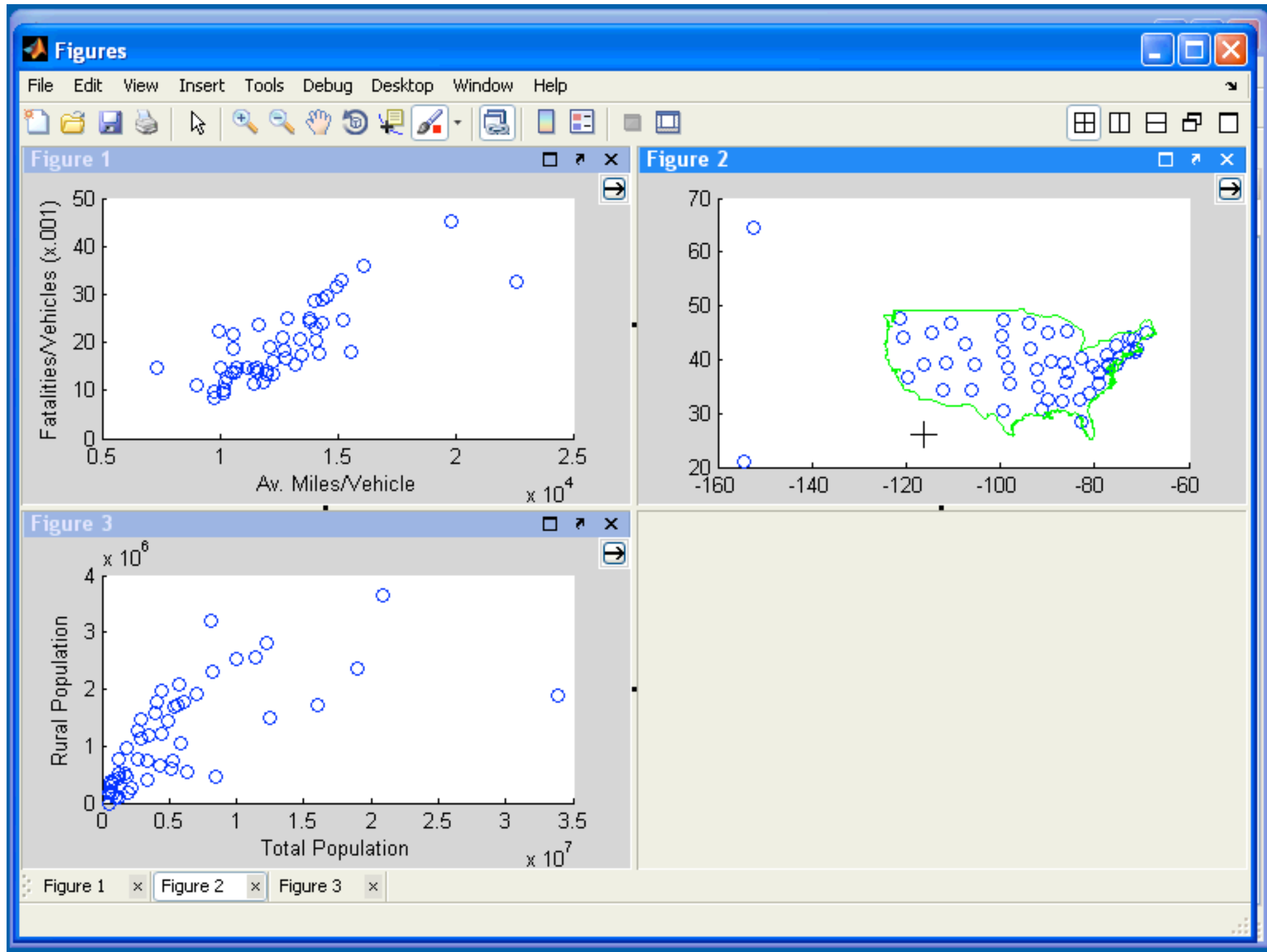
- **encoding**: same or multiform
- **dataset**: share all, subset, or none

- **highlighting**: to link, or not
- **navigation**: to share, or not

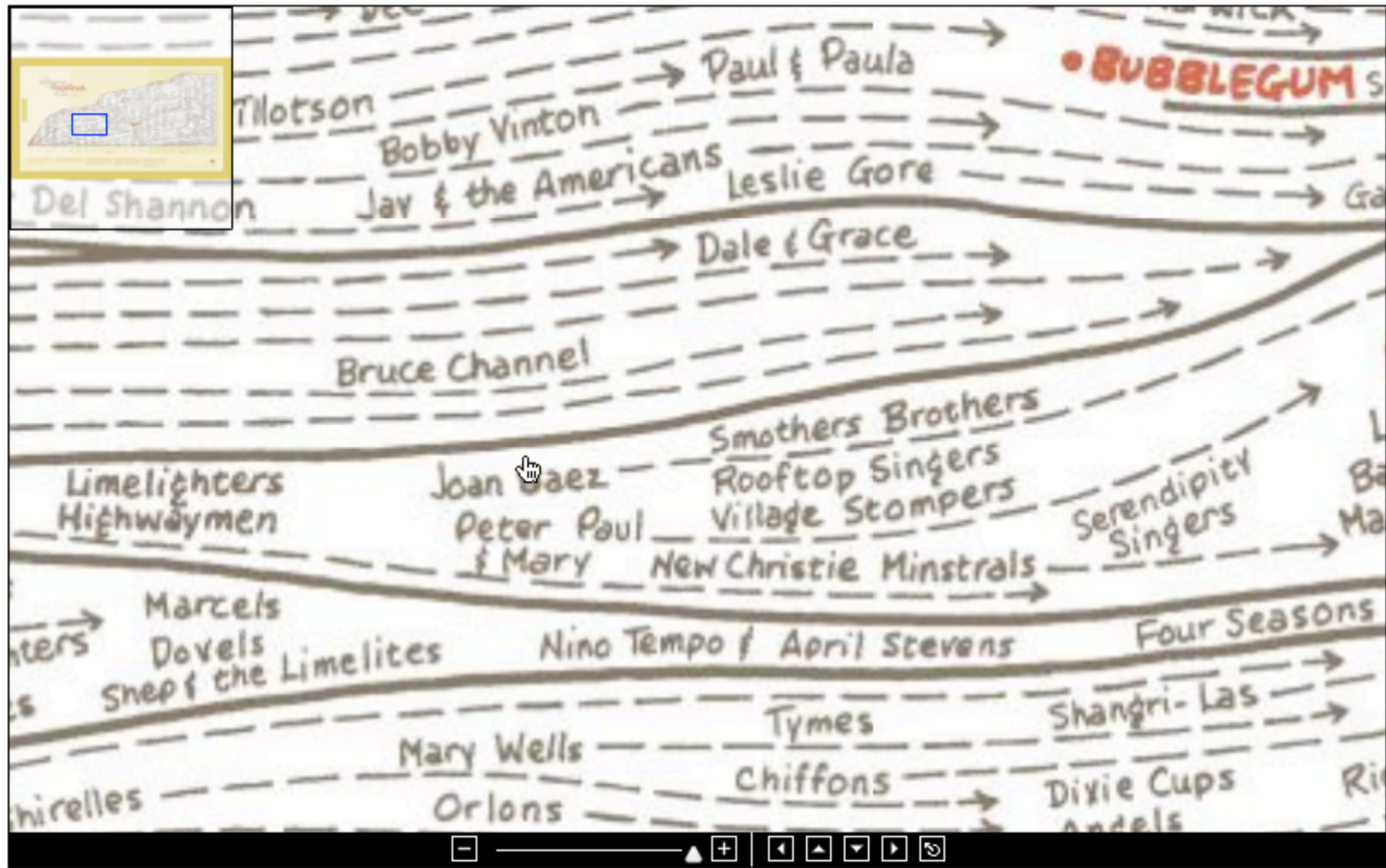
# LINKED HIGHLIGHTING



# LINKED HIGHLIGHTING

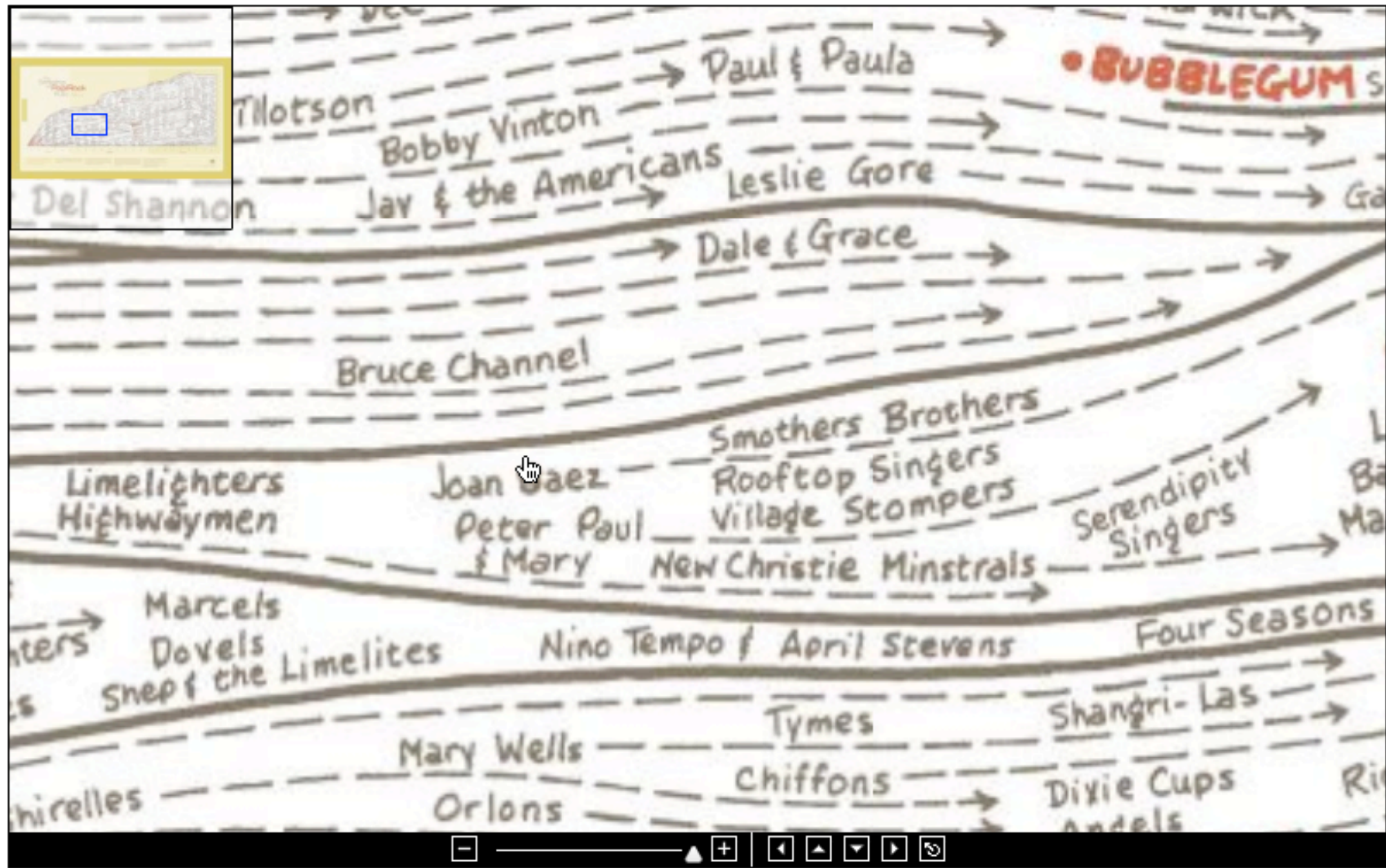


# LINKED NAVIGATION





# LINKED NAVIGATION





-view choices

**-partitioning**

-layering

# PARTITIONING

action on the dataset that separates the data into groups

## **design choices**

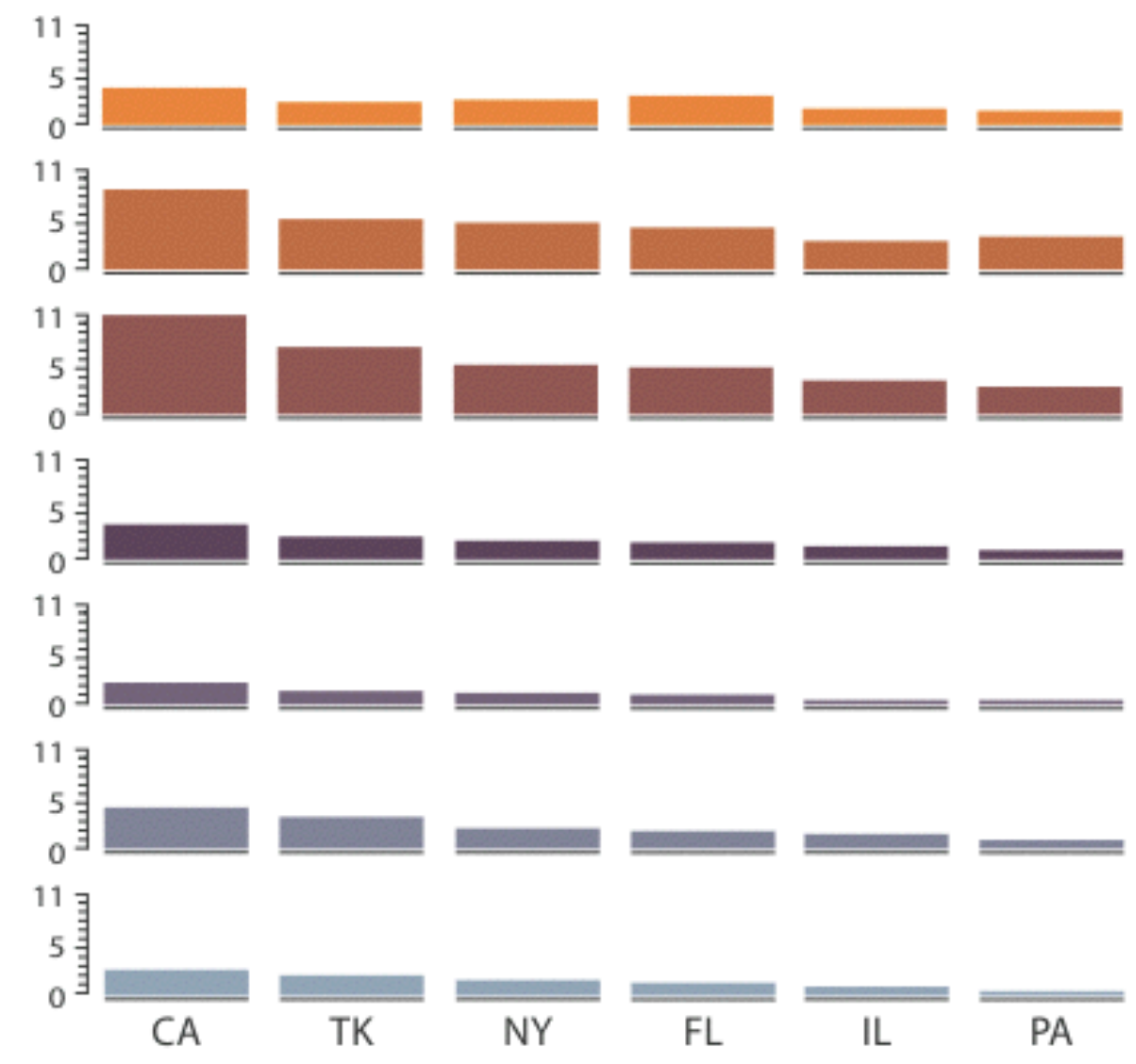
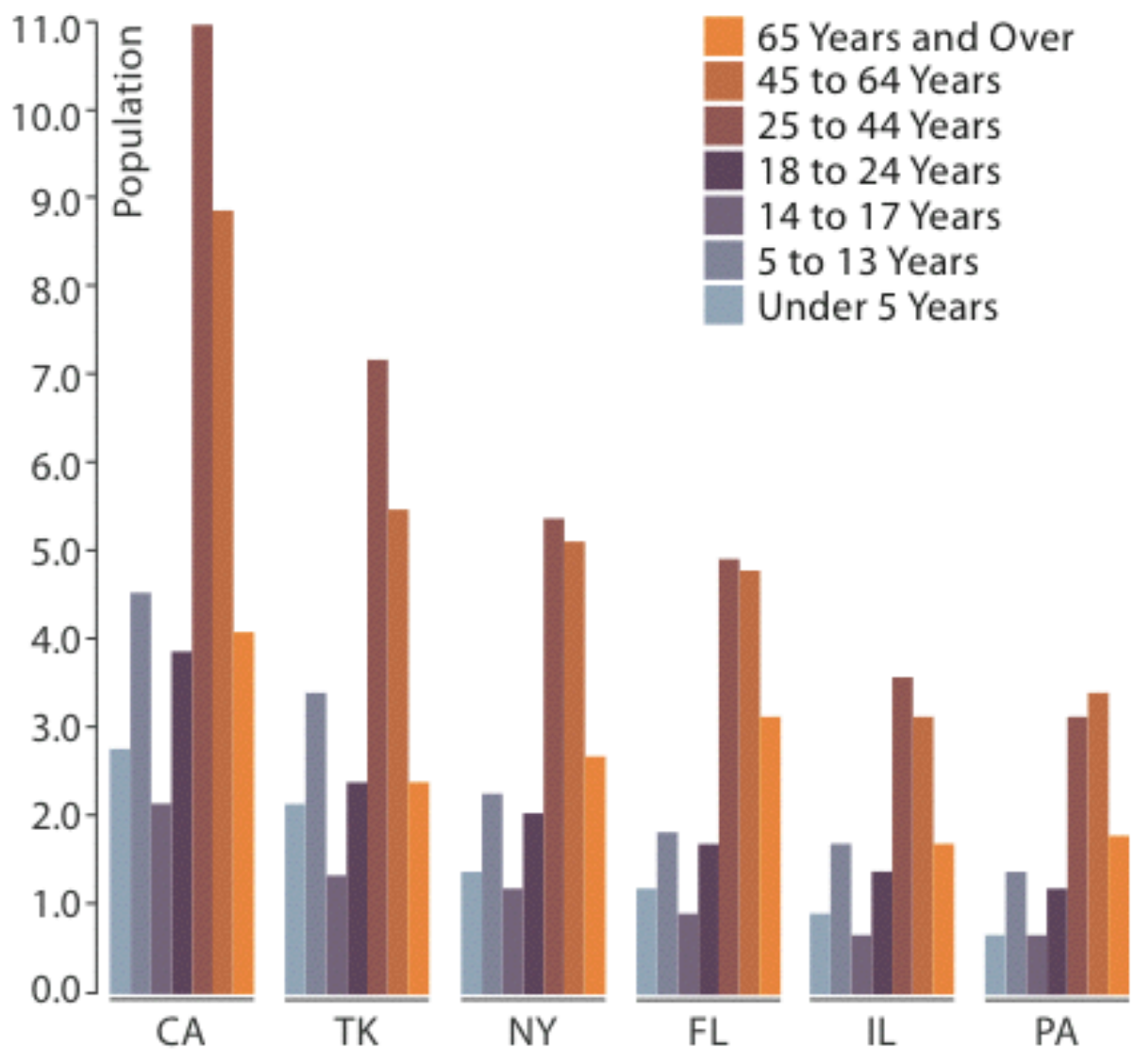
how to divide data up between views, given a hierarchy of attributes

how many splits, and order of splits

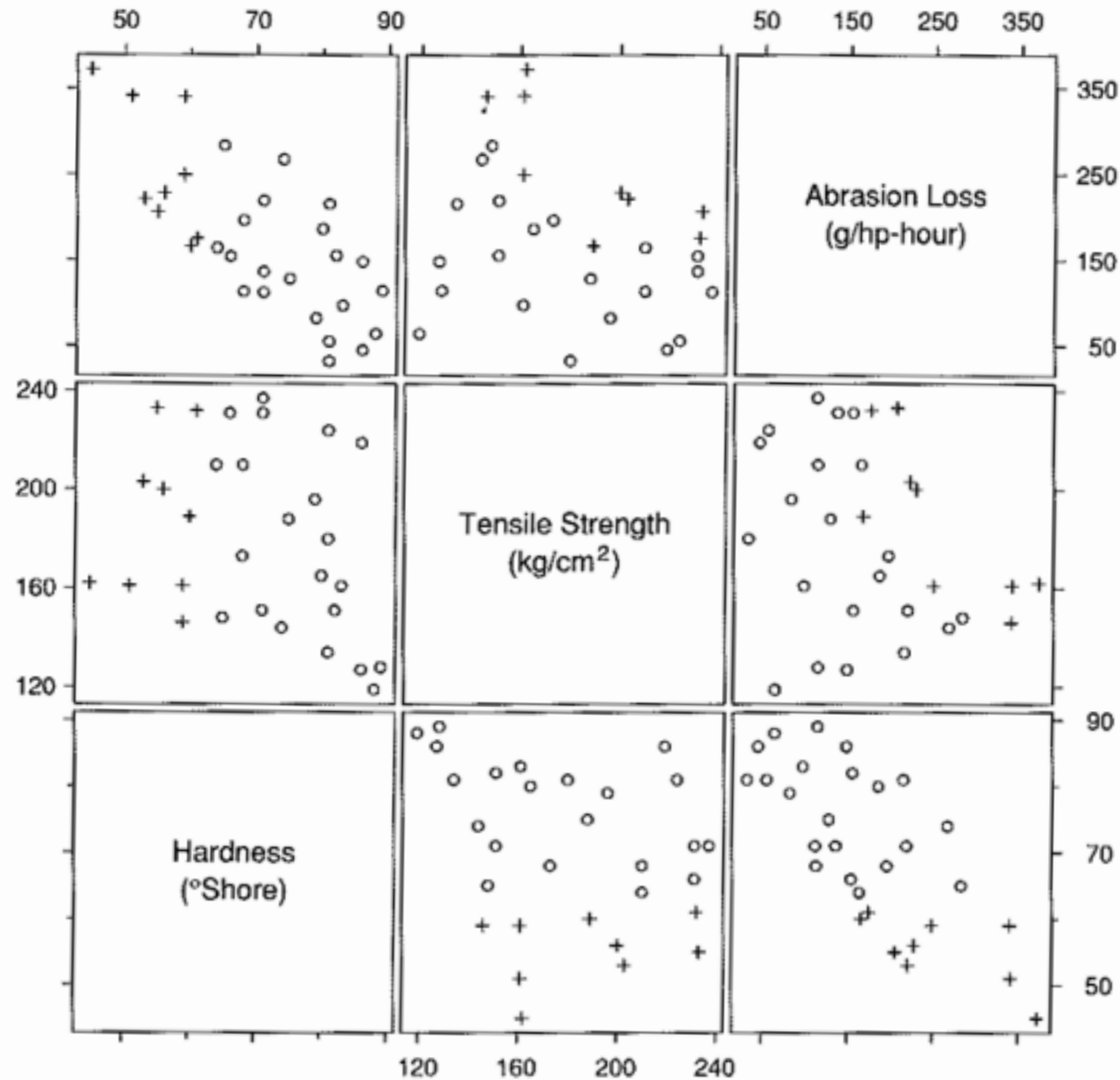
how many views (usually data driven)

## **partition attribute(s)**

typically categorical



# SCATTERPLOT MATRIX (SPLOM)



3.65 CONDITIONING. A scatterplot matrix displays trivariate data: measurements of abrasion loss, hardness, and tensile strength for 30 rubber specimens. The "+" plotting symbols encode the data for those specimens with hardness less than 62 °Shore.

# TRELLIS

- **panel variables**

- attributes encoded in individual views

- **partitioning variables**

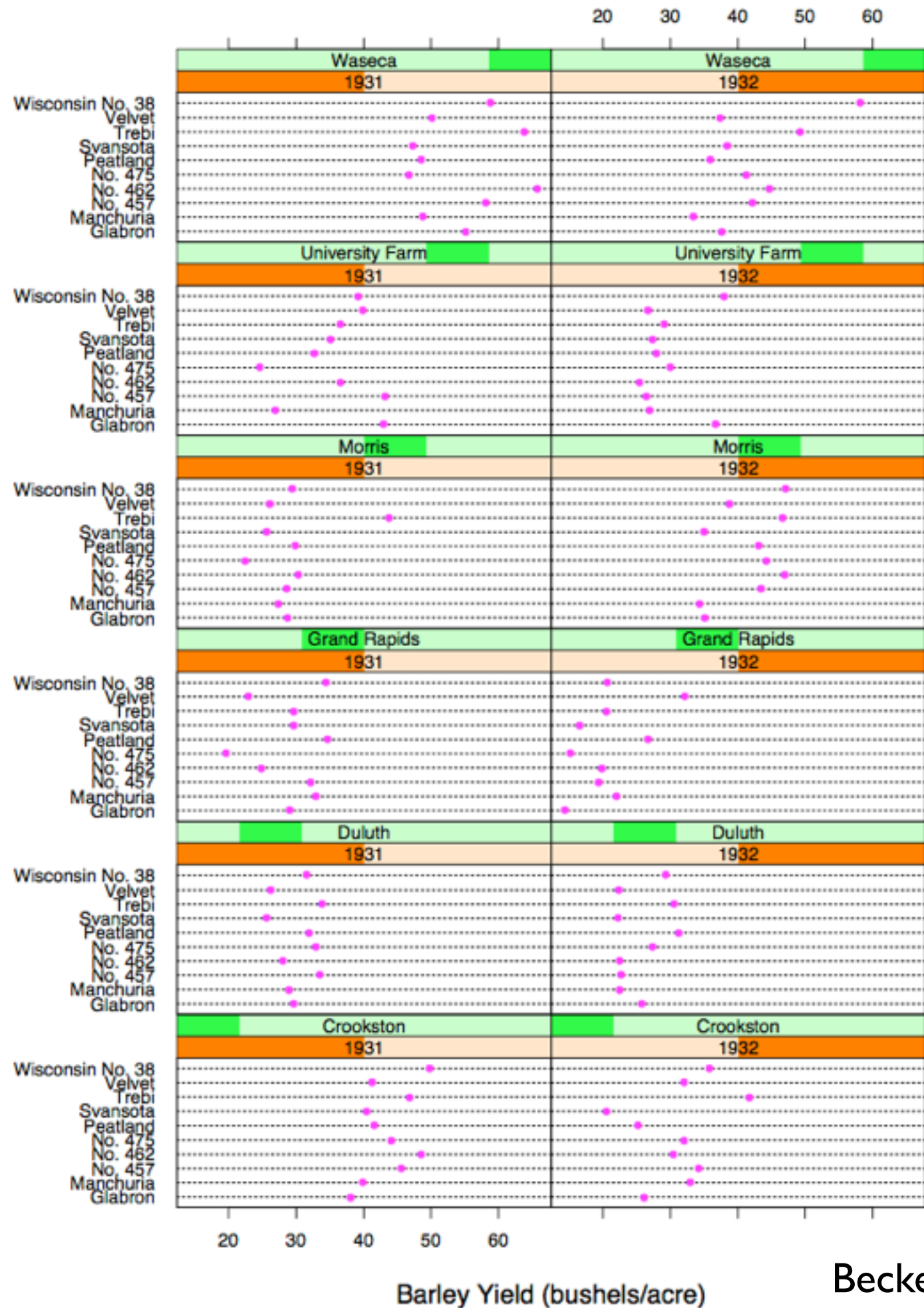
- partitioning attributes assigned to columns, rows, and pages

- **main-effects ordering**

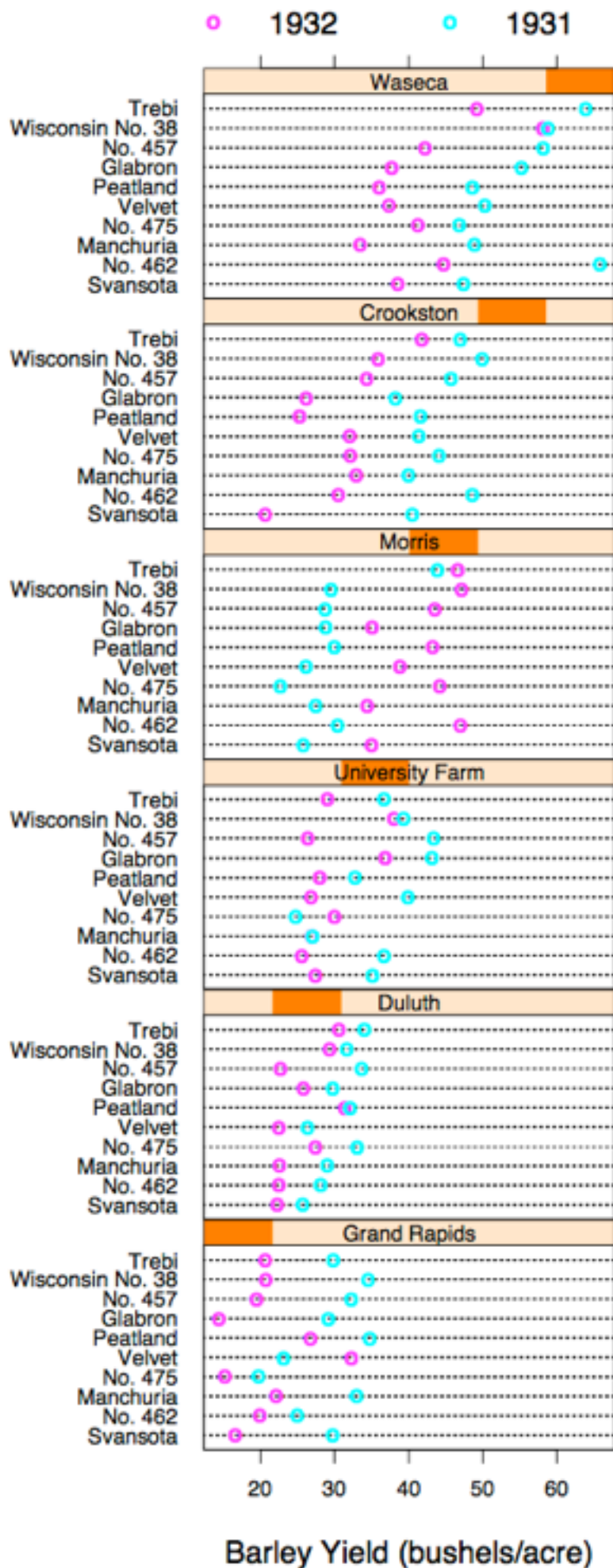
- order partitioning variable levels/states based on derived data

- support perception of trends and structure in data

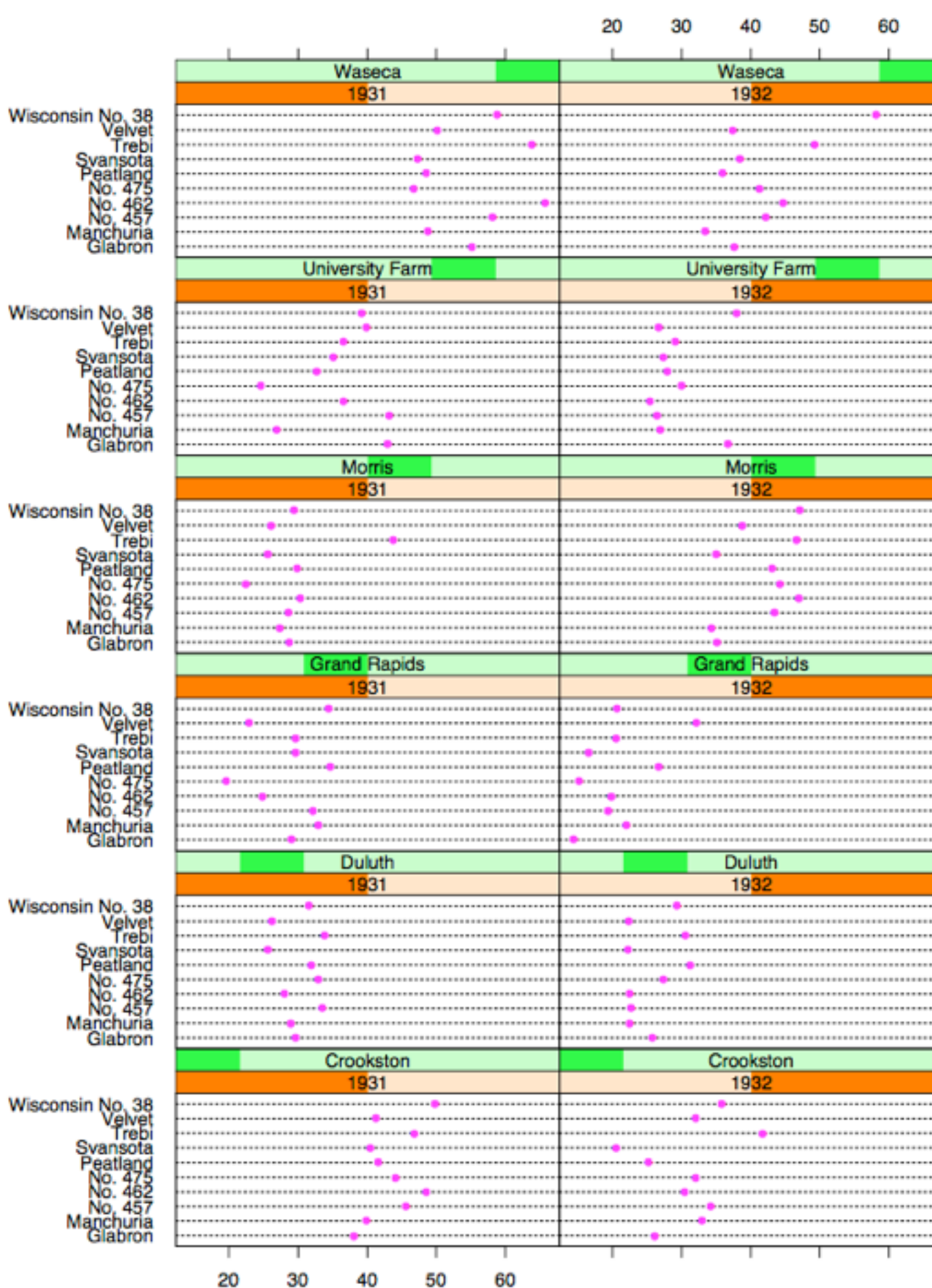
sort by group medians







Barley Yield (bushels/acre)



Barley Yield (bushels/acre)

# HiVE

Hierarchical Visual Expression

- **partitioning**: transform data attributes into a hierarchy
- reconfigure partitioning hierarchies to explore data space
- use **treemaps** as spacefilling rectangular layouts



# TREEMAP

MarketWatch.com

www.marketwatch.com/tools/stockresearch/marketmap

MarketWatch THE WALL STREET JOURNAL

September 26, 2013 11:48 AM EDT

New York: Open London: Closed Tokyo: Closed

DOW: +45.73 15,318.99 +0.30% NASDAQ: +21.91 3,783.01 +0.58% S&P 500: +4.22 1,696.99 +0.25%

Map of the Market

Locate Company

HEALTH CARE	FINANCIALS	OIL & GAS	UTILITIES
[Treemap visualization showing market distribution]			
CONSUMER GOODS	TECHNOLOGY	INDUSTRIALS	SERVICES

**Google Inc. Cl A**

\$878.25 ↑ 1.01 0.11%

Sep 26, 2013 9:49AM Volume (Delayed 15m): 571192

DJIA	Nasdaq	S&P 500
+0.30%	+0.57%	+0.24%
45.34 ↑	21.57 ↑	3.99 ↑
15318.60	3782.67	1696.76

MarketWatch News Viewer

- 8/30/13 U.S. stocks fall as case against Syria made
- 8/30/13 Microsoft needs new culture more than CEO sparkle
- 8/30/13 Energy stocks inch up, Apache rallies
- 8/30/13 Apple kicks off iPhone trade-in program
- 8/30/13 Invest with Warren Buffett's five-year plan
- 8/30/13 Did Apple just raise the value of used iPhones?
- 8/30/13 America Movil says it may pull KPN offer

# HiVE

Hierarchical Visual Expression

- **partitioning**: transform multidimensional data into a hierarchy
- reconfigure partitioning hierarchies to explore data space
- use **treemaps** as spacefilling rectangular layouts
  - each rectangle is a partitioned subset
  - nested graphical summaries
    - *size, shape, color used to show subset properties*
    - *containment ordering by partition variables*

# HiVE example: London property

## partitioning attributes

house type  
neighborhood  
sale time

## encoding attributes

average price (color)  
number of sales (size)

## results

between neighborhoods,  
different housing distributions

within neighborhoods,  
similar prices





# HiVE example: London property

## partitioning attributes

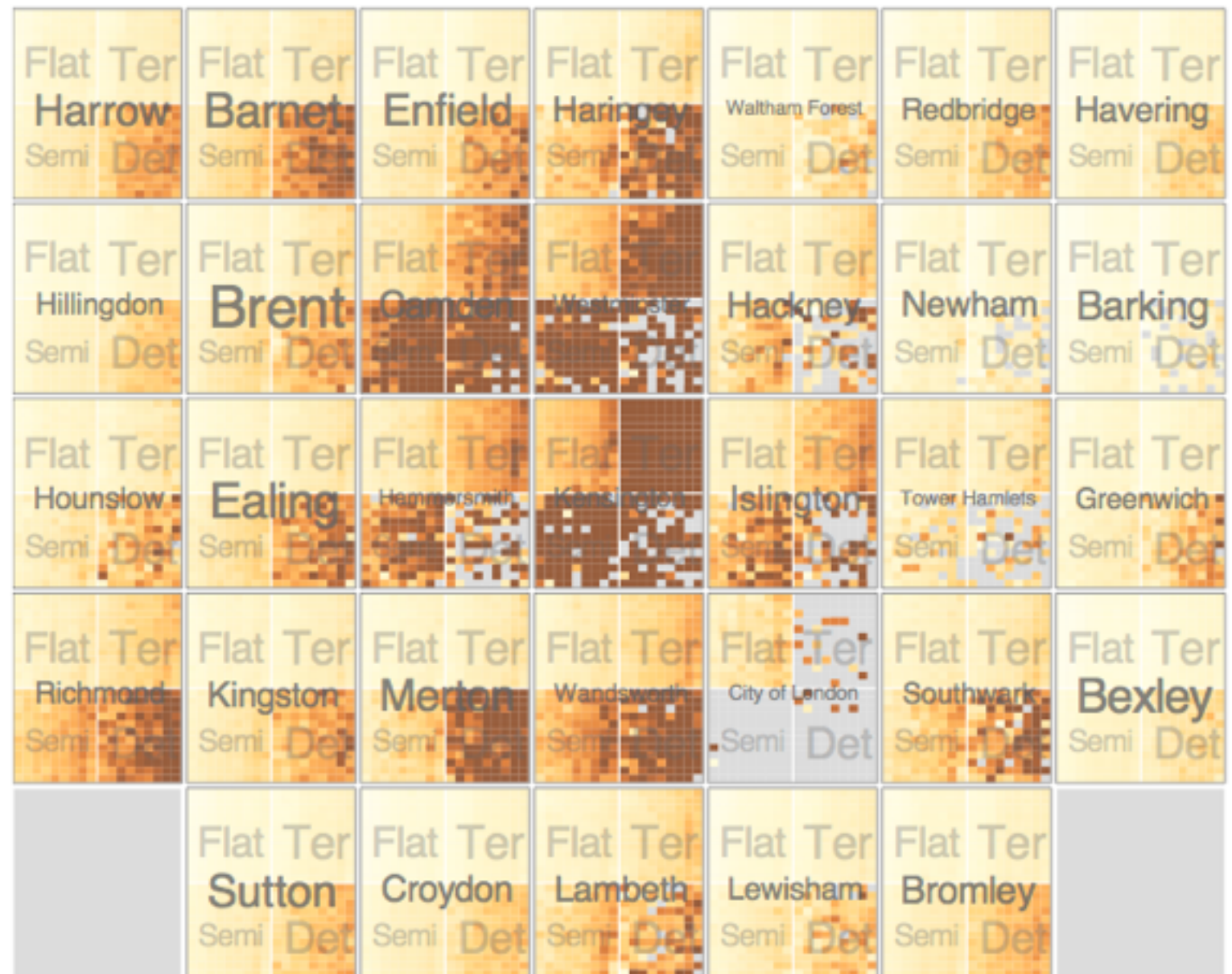
neighborhood location  
neighborhood  
house type  
sale time (year)  
sale time (month)

## encoding attributes

average price (color)  
*n/a* (size)

## results

expensive neighborhoods  
near center of city



# Configuring Hierarchical Layouts to Address Research Questions



CITY UNIVERSITY  
LONDON

Aidan Slingsby, Jason Dykes and Jo Wood  
giCentre, Department of Information Science, City University London  
[http://www.gicentre.org/hierarchical\\_layouts/](http://www.gicentre.org/hierarchical_layouts/)



CITY UNIVERSITY  
LONDON

# Configuring Hierarchical Layouts to Address Research Questions



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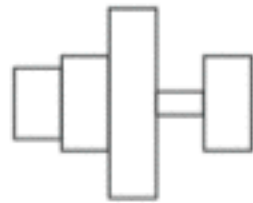
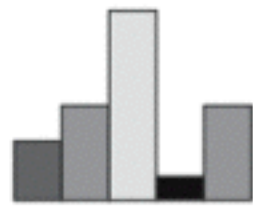
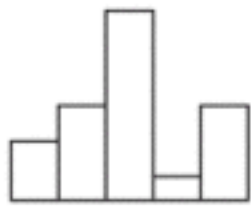
CITY UNIVERSITY  
LONDON

# GLYPHS

a graphical object with internal structure that arises from multiple marks

## **ambiguity**

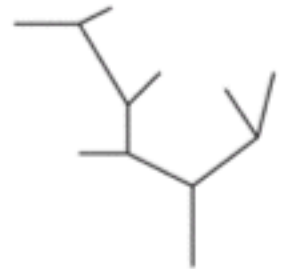
no distinct line between *glyph* and *view*!



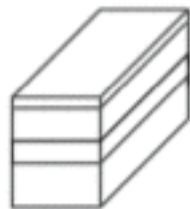
Variations on Profile glyphs



Stars and Anderson/metroglyphs



Sticks and Trees



Autoglyph and box glyph

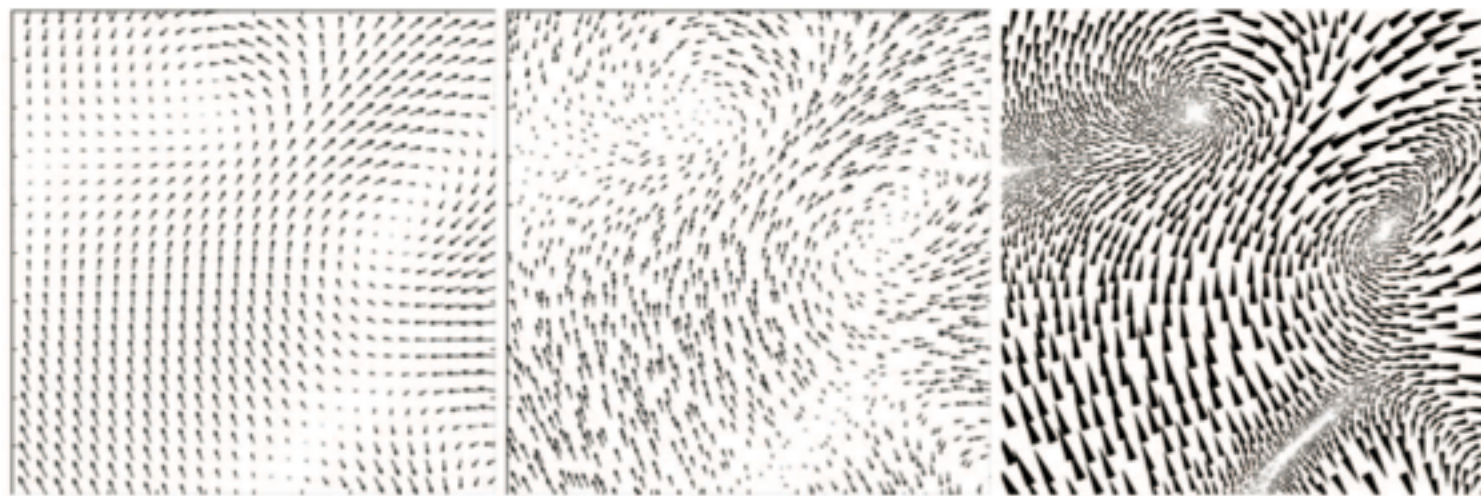


Face glyphs



Arrows and Weathervanes





GRID

JIT

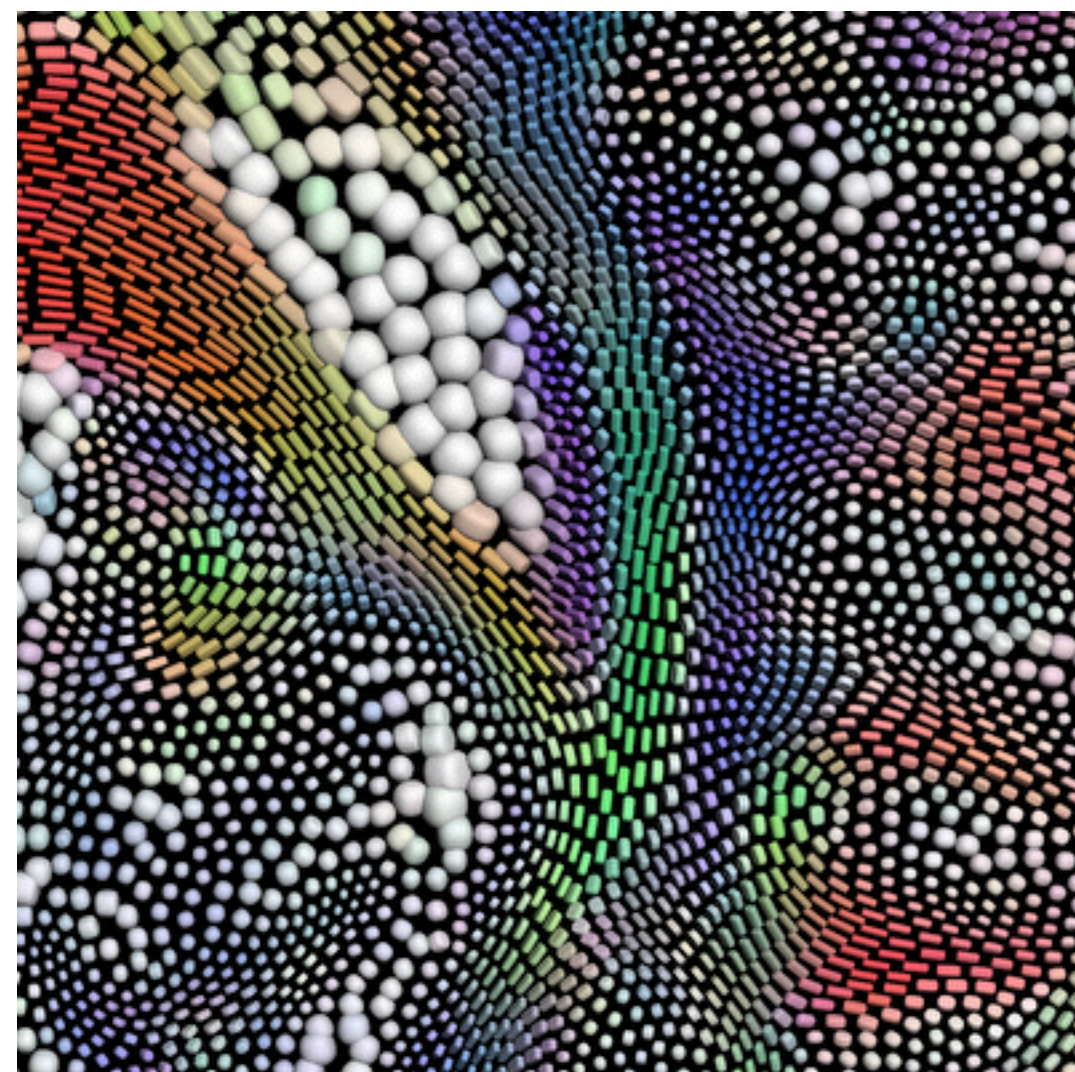
LIT



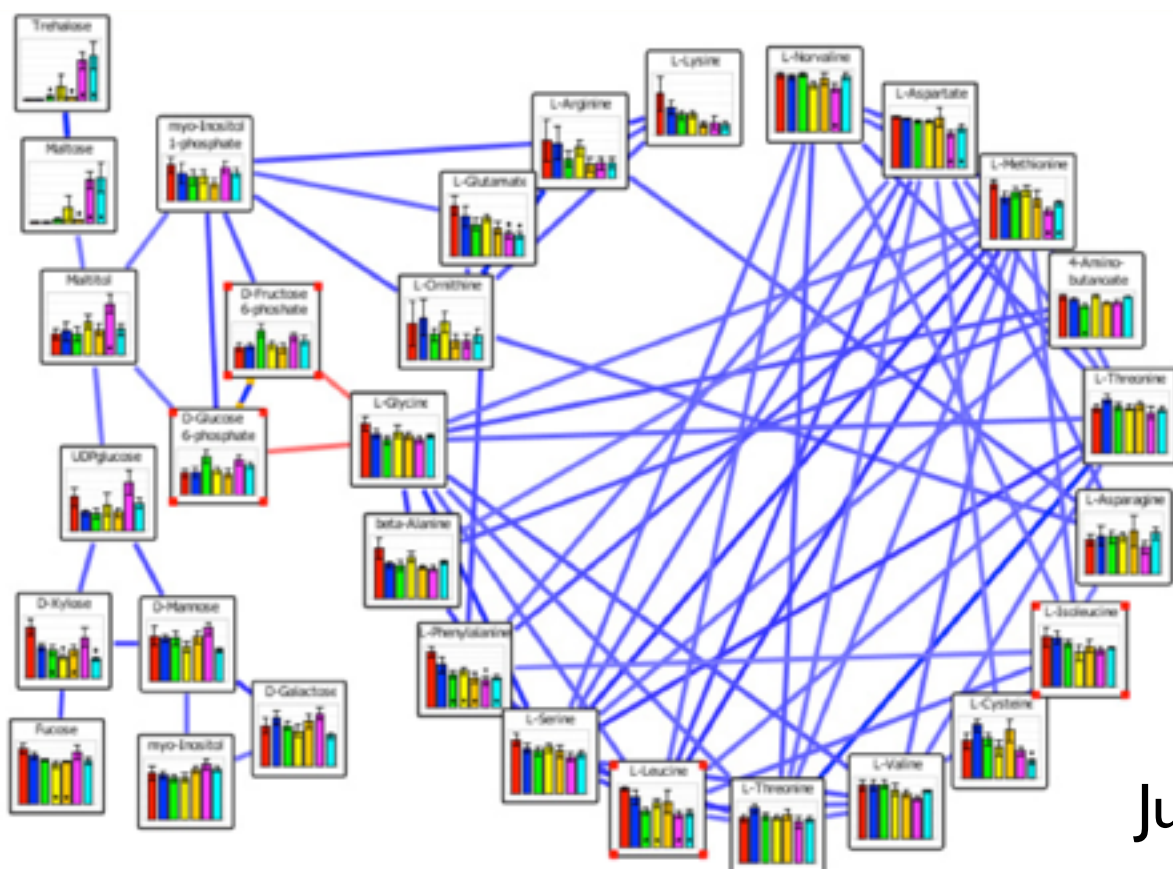
LIC

OSTR

GSTR



Kindlmann 2006

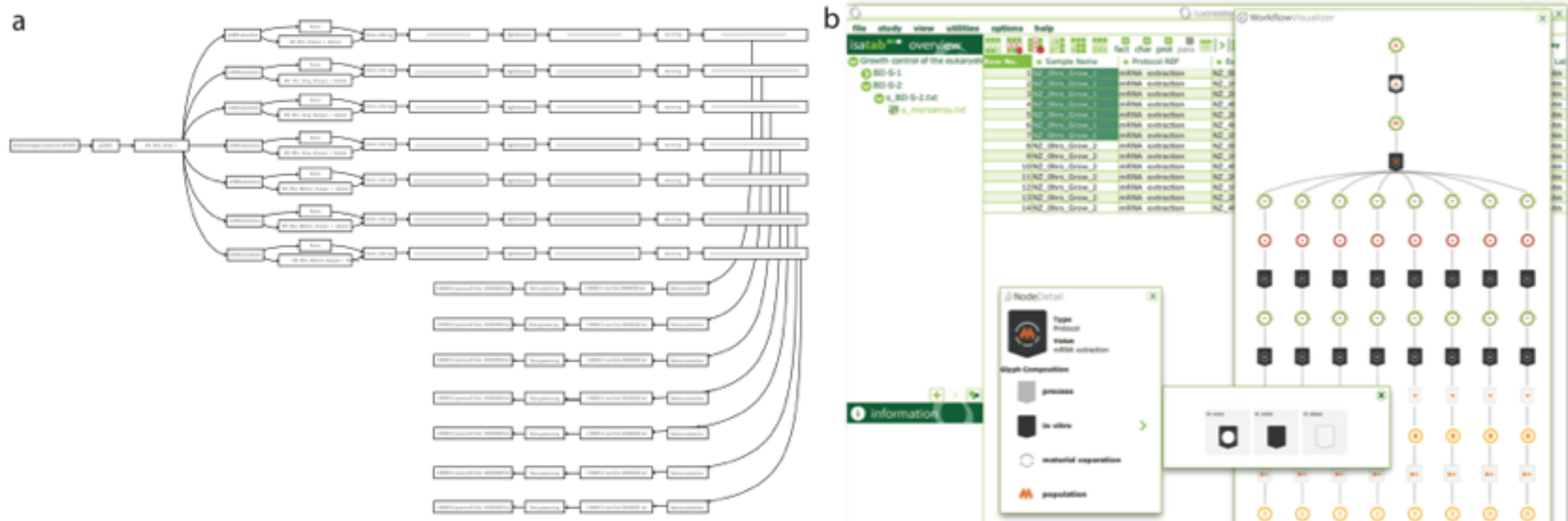


Junker 2006



# Taxonomy-Based Glyph Design — with a Case Study on Visualizing Workflows of Biological Experiments

Eamonn Maguire, Philippe Rocca-Serra, Susanna-Assunta Sansone, Jim Davies, and Min Chen



## RECOMMENDED READING

workflows. The screenshot shows a prototype developed within ISAcreeator, a system for capturing biological experiment metadata.

**Abstract**—Glyph-based visualization can offer elegant and concise presentation of multivariate information while enhancing speed and ease in visual search experienced by users. As with icon designs, glyphs are usually created based on the designers' experience and intuition, often in a spontaneous manner. Such a process does not scale well with the requirements of applications where a large number of concepts are to be encoded using glyphs. To alleviate such limitations, we propose a new systematic process for glyph design by exploring the parallel between the hierarchy of concept categorization and the ordering of discriminative capacity of visual channels. We examine the feasibility of this approach in an application where there is a pressing need for an efficient and effective means to visualize workflows of biological experiments. By processing thousands of workflow records in a public archive of biological experiments, we demonstrate that a cost-effective glyph design can be obtained by following a process of formulating a taxonomy with the aid of computation, identifying visual channels hierarchically, and defining application-specific abstraction and metaphors.

**Index Terms**—Glyph-based techniques, taxonomies, design methodologies, bioinformatics visualization.

# process

- gather metadata for obtaining a set of names
  - or, things you want to represent
- build a taxonomy
  - propose several categorization schemes
- develop visual design
  - determine order of visual channels
  - propose optional mappings
  - identify metaphoric abstractions
- implement a glyph-based system

	design option 1	design option 2	design option 3	design option 4	design option 5	design option 6	design option 7	
S0	Inputs and Outputs							
	Process							
S7	Biological							
	Device							
	Chemical							
	Data							
S6	In Vitro							
	In Vivo							
	In Silico							
S3	Data Collection							
	Data Processing							
	Data Analysis							
S2	Material perturbation							
	Material separation							
	Material amplification							
	Material combination							
	Material collection							
S5	Molecule							
	Cellular Part							
	Cell							
	Tissue							
	Organ							
	Organism							
	Population							

-view choices

-partitioning

**-layering**

# LAYERING

combining multiple views on top of one another to form a composite view

## **rational**

supports a larger, more detailed view than using multiple views

## **trade-off**

layering imposes constraints on visual encoding choice as well as number of layers that can be shown

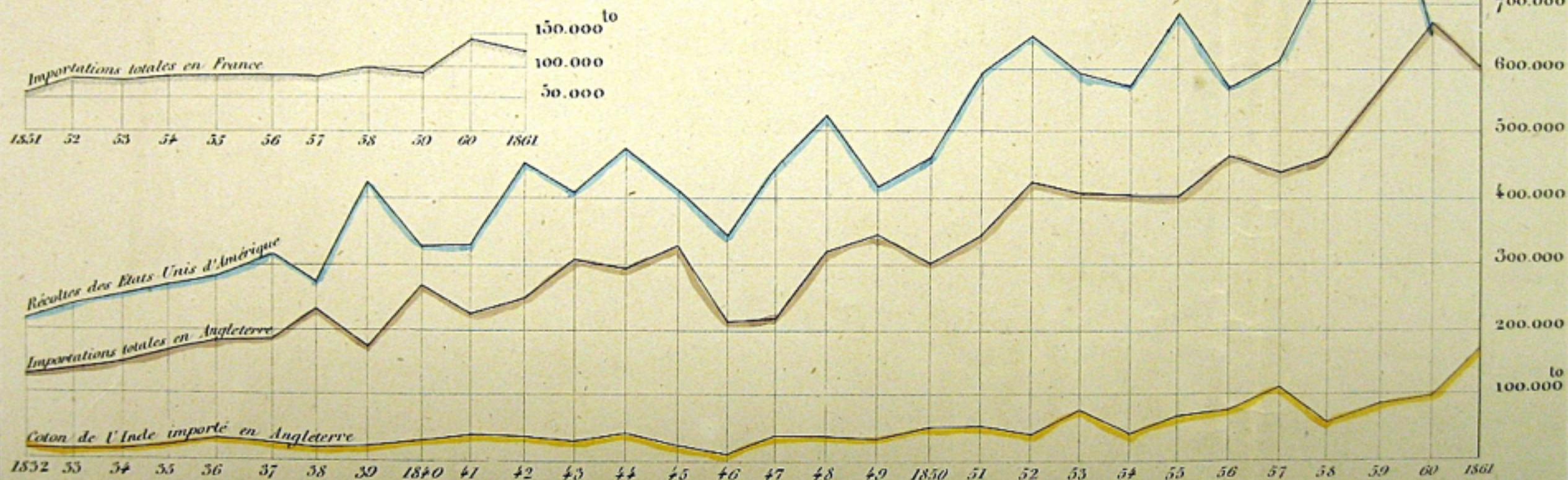
# GLOBAL COMPOSITING



# JOSEPH MINARD

1781-1870

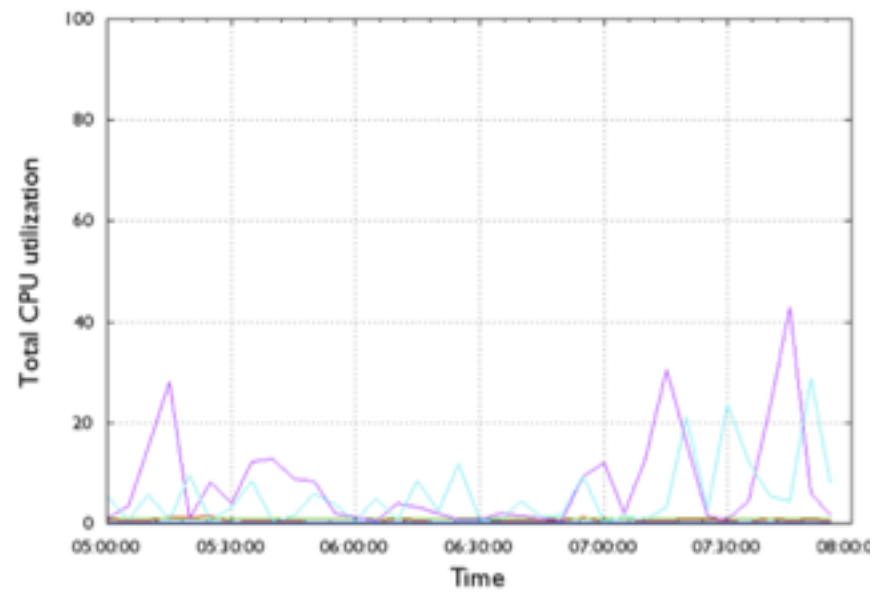
Tableaux graphiques représentant pour les 30 dernières années et pour le Coton en laine  
les récoltes des Etats-Unis d'Amérique, les importations totales en Angleterre, celles venant de l'Inde  
seulement, et les importations totales en France de 1851 à 1861.  
Les abscisses représentent les années et les ordonnées les tonnages correspondants.



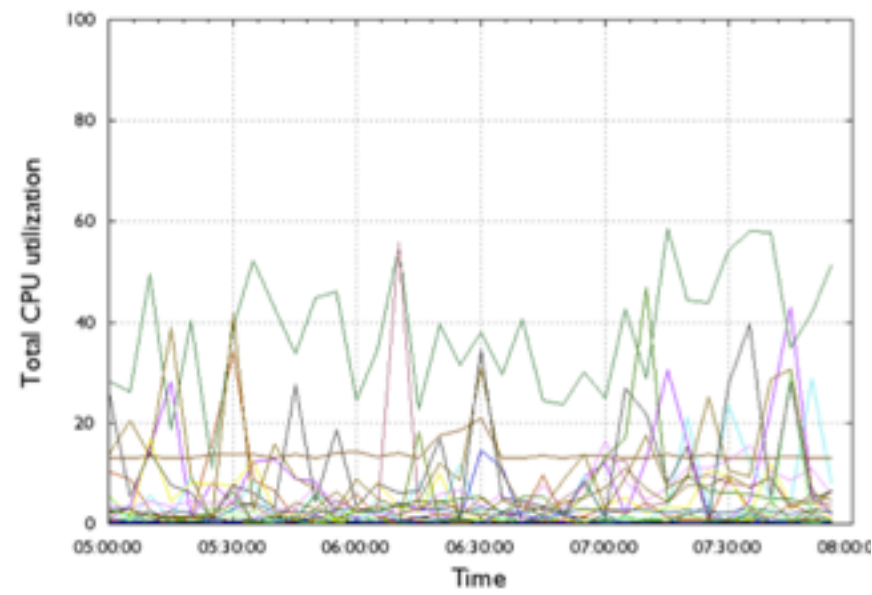


# overlays

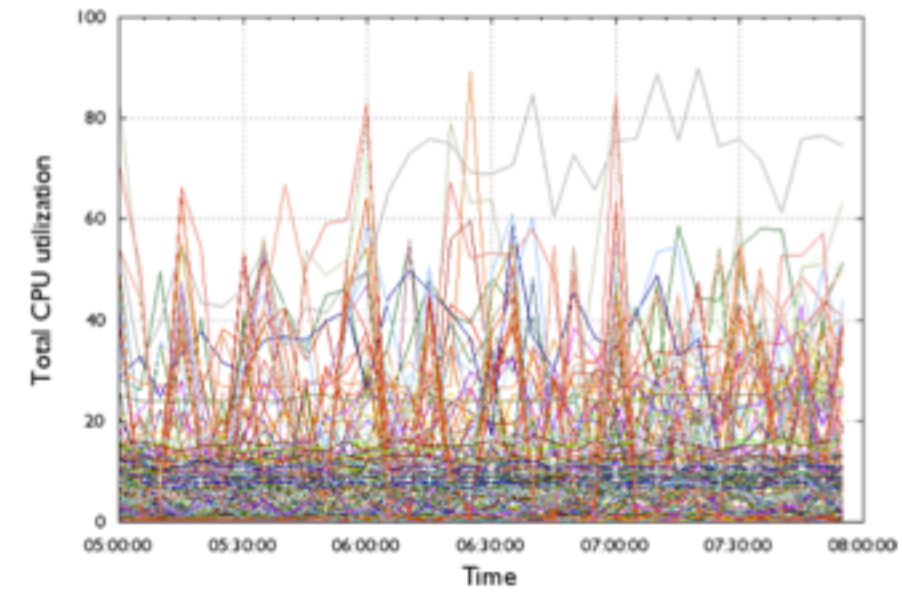
CPU utilization over time



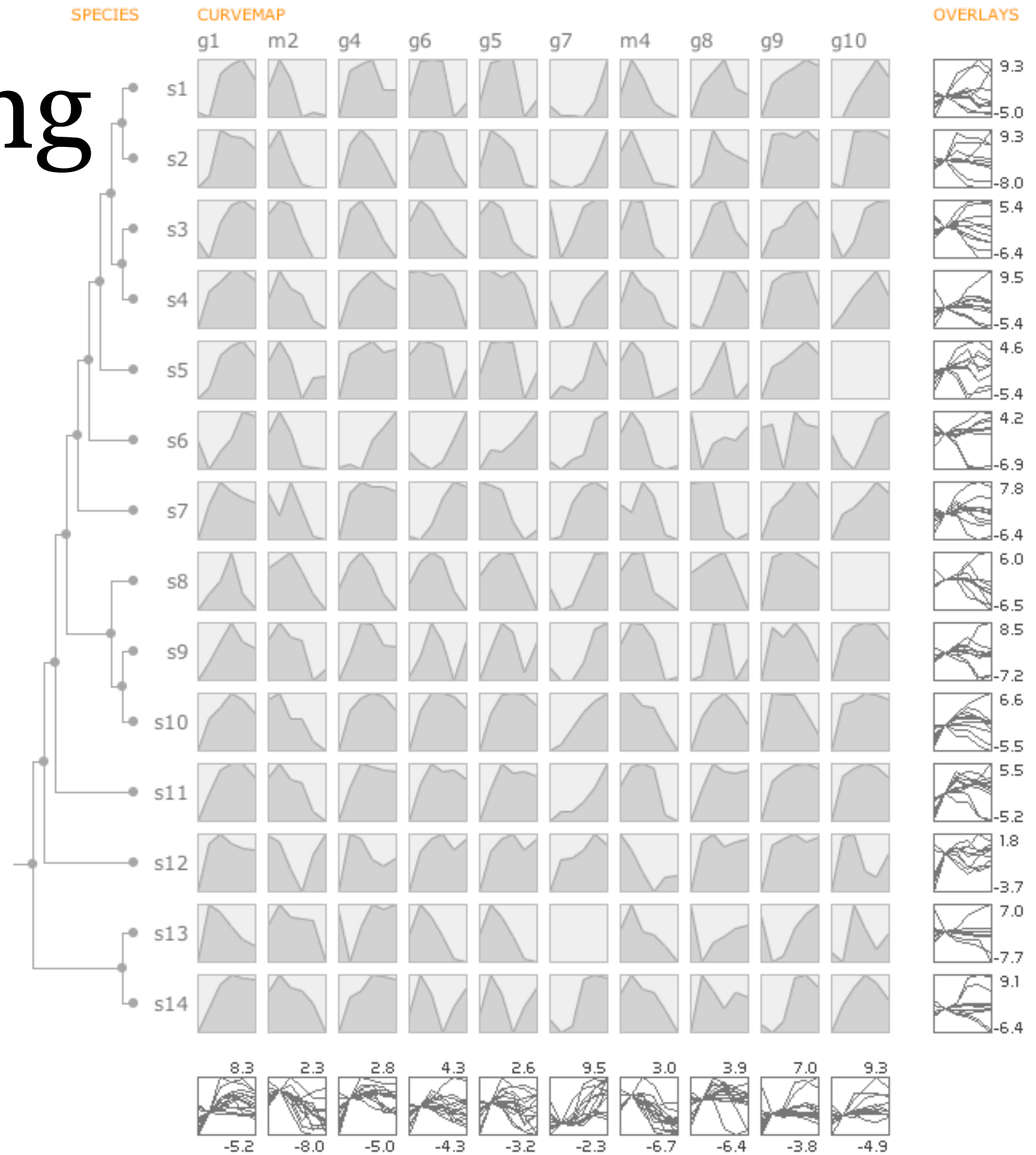
CPU utilization over time



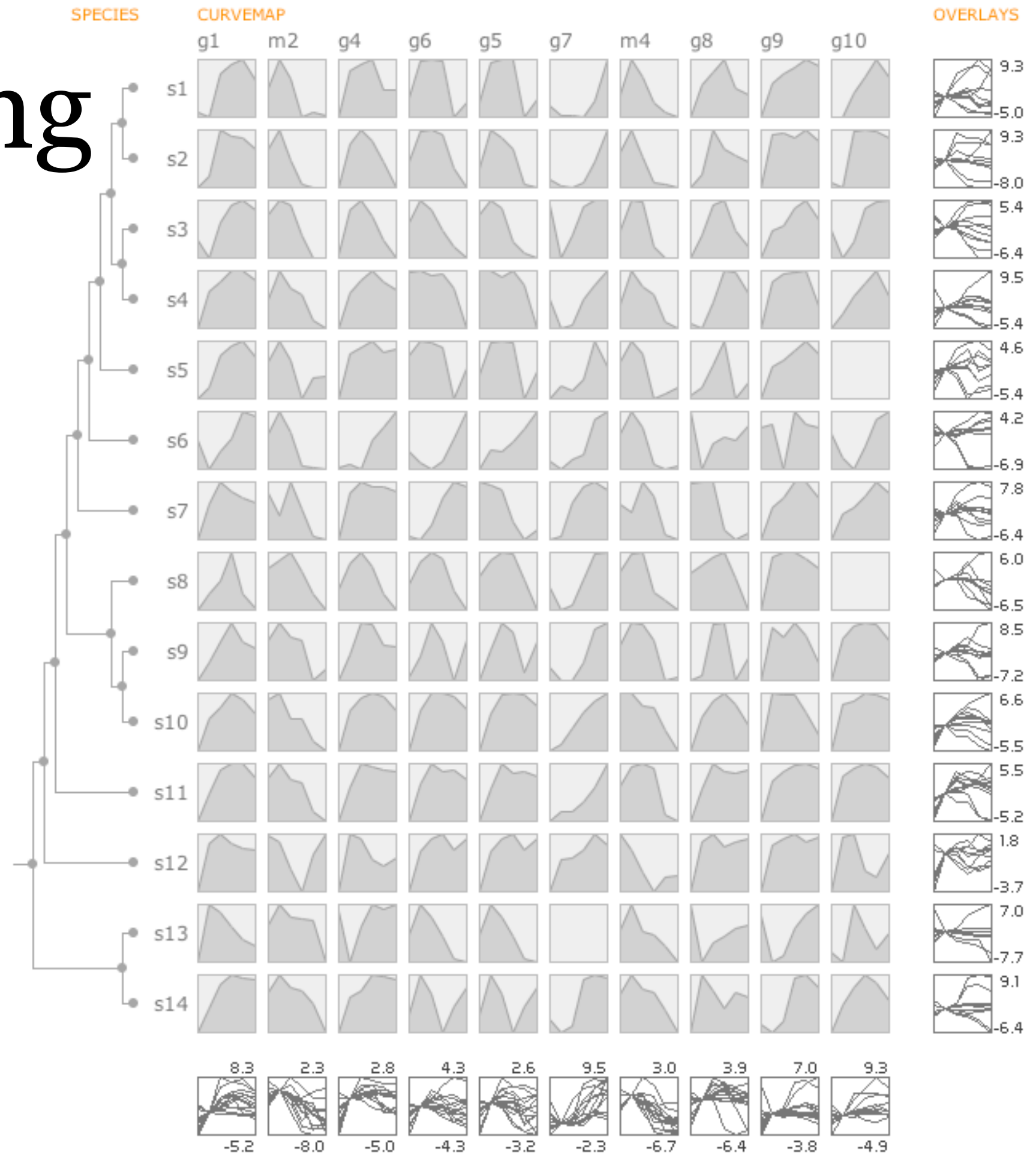
CPU utilization over time



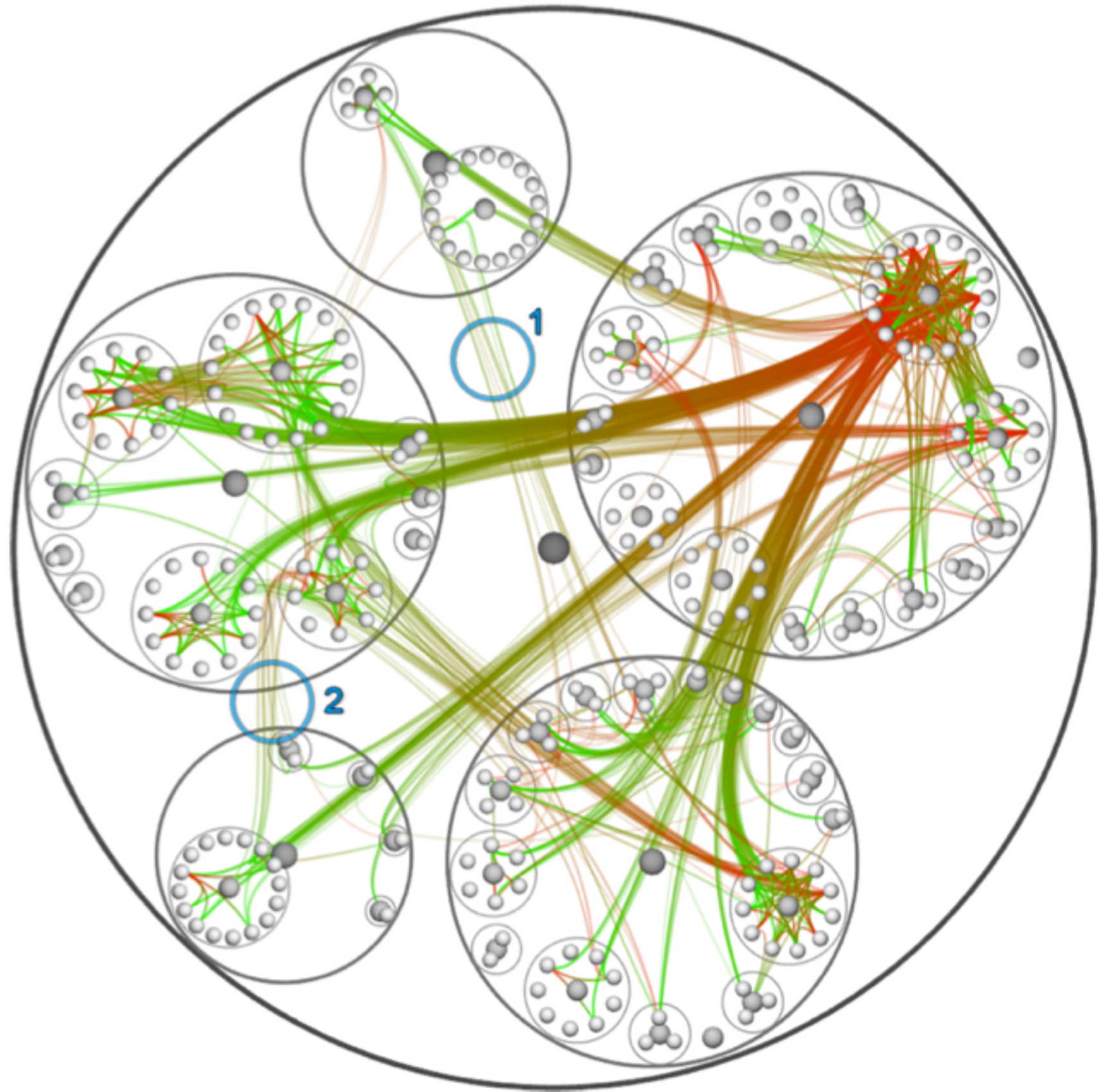
# highlighting



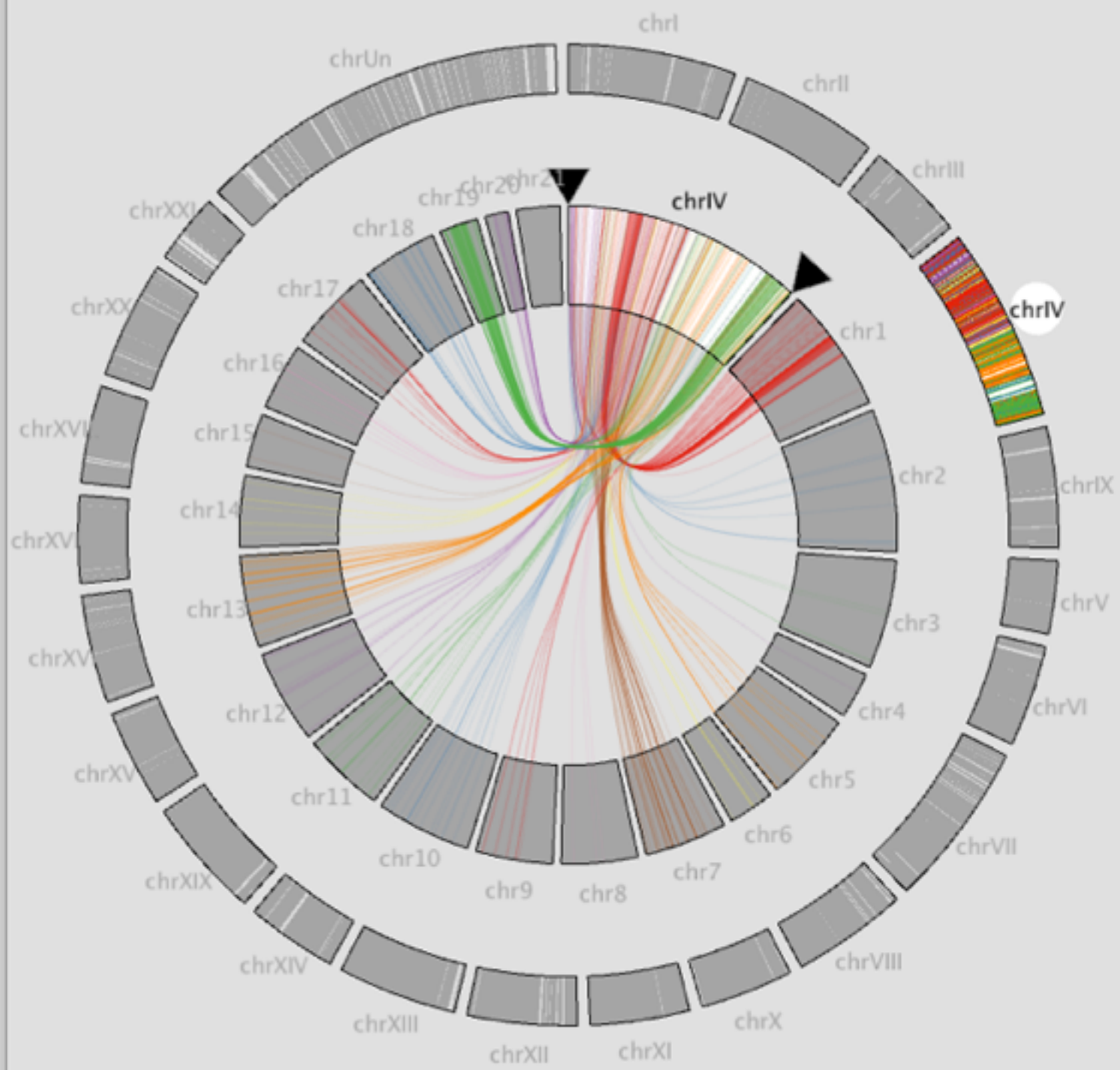
# highlighting



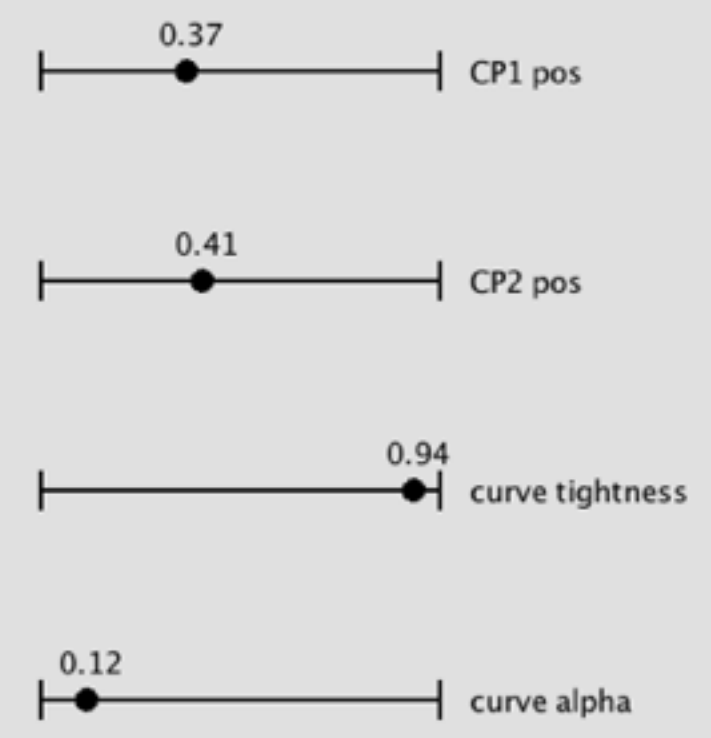
# edge bundling



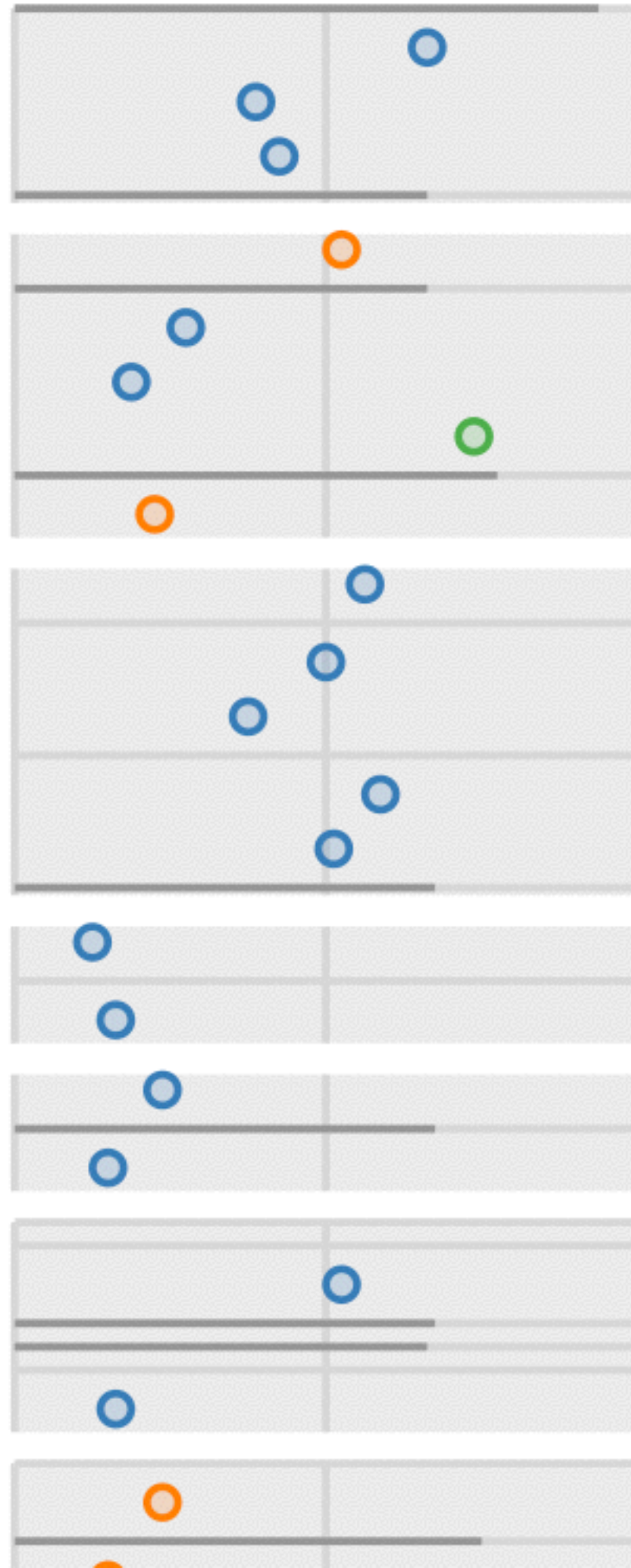




Indie 2



# multiple encodings





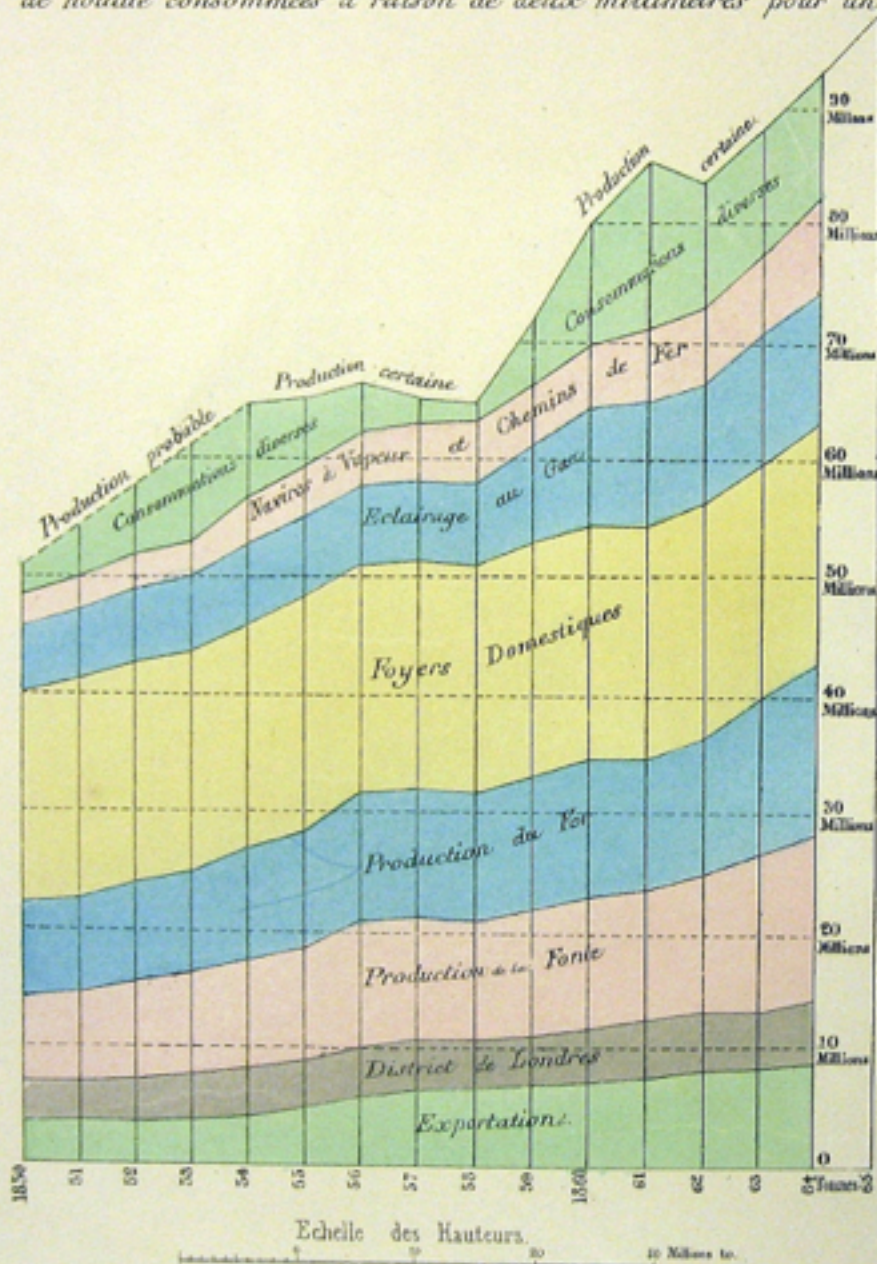
# ITEM-LEVEL STACKING

# JOSEPH MINARD

1781-1870

## Consommations approximatives de la Houille dans la Grande Bretagne de 1850 à 1864.

Les abscisses représentent les années et les ordonnées les quantités annuelles de houille consommée.  
Les couleurs indiquent les espèces de consommations. Les longueurs d'ordonnées comprises dans une couleur sont les quantités de houille consommées à raison de deux millimètres pour un million de tonnes.



### Données admises pour former le Tableau ci-contre.

Consommations. — Sources des Renseignements.

Exportations. — *Mineral statistics 1865 page 214 et Renseignements Parlementaires.*

District de Londres. — *id.* — page 213

Produits de la Fonte. — *id.* — page 215 et pour les années avant 1855 calculée à raison de 3<sup>es</sup> de houille pour 1<sup>re</sup> de fonte, en admettant les quantités annuelles de fonte de Coal question page 192.

Production du fer. — *Mineral statistics — page 215 et pour les années avant 1855 — calculée à raison de 3<sup>es</sup> 35 de houille pour 1 tonne de fonte convertie en fer, et admettant 1/3<sup>e</sup> de la fonte produite convertie en fer.*

Foyers domestiques: — En y comprenant les petites manufactures. On l'estimait en 1848 à 19 millions de tonnes, (A) qu'on peut réduire à 18 millions to. pour les foyers seuls, mais qu'on peut porter à 20 millions pour la population de 1864.

Eclairage au Gaz. — Consommation estimée généralement de 1/3<sup>e</sup> au 1/2<sup>e</sup> de la production totale.

Exploitation des Chemins de Fer. — En supposant pour consommation totale 10<sup>es</sup> par Kilomètre parcouru par les trains d'après les renseignements parlementaires.

Navigation à vapeur. — Calculée à raison de 5<sup>es</sup> houille par cheval vapeur et par heure, le nombre de chevaux étant celui du Steam Vessels pour 1864, et les steamers étant supposés marcher la moitié de l'année;

Avant 1864 j'ai supposé les consommations proportionnelles aux tonnages annuels des steamers du statistical abstract et du Board of trade.

(A) Voir l'excellent article houille de M. Lamé Fleury, Dictionnaire du Commerce Page III.



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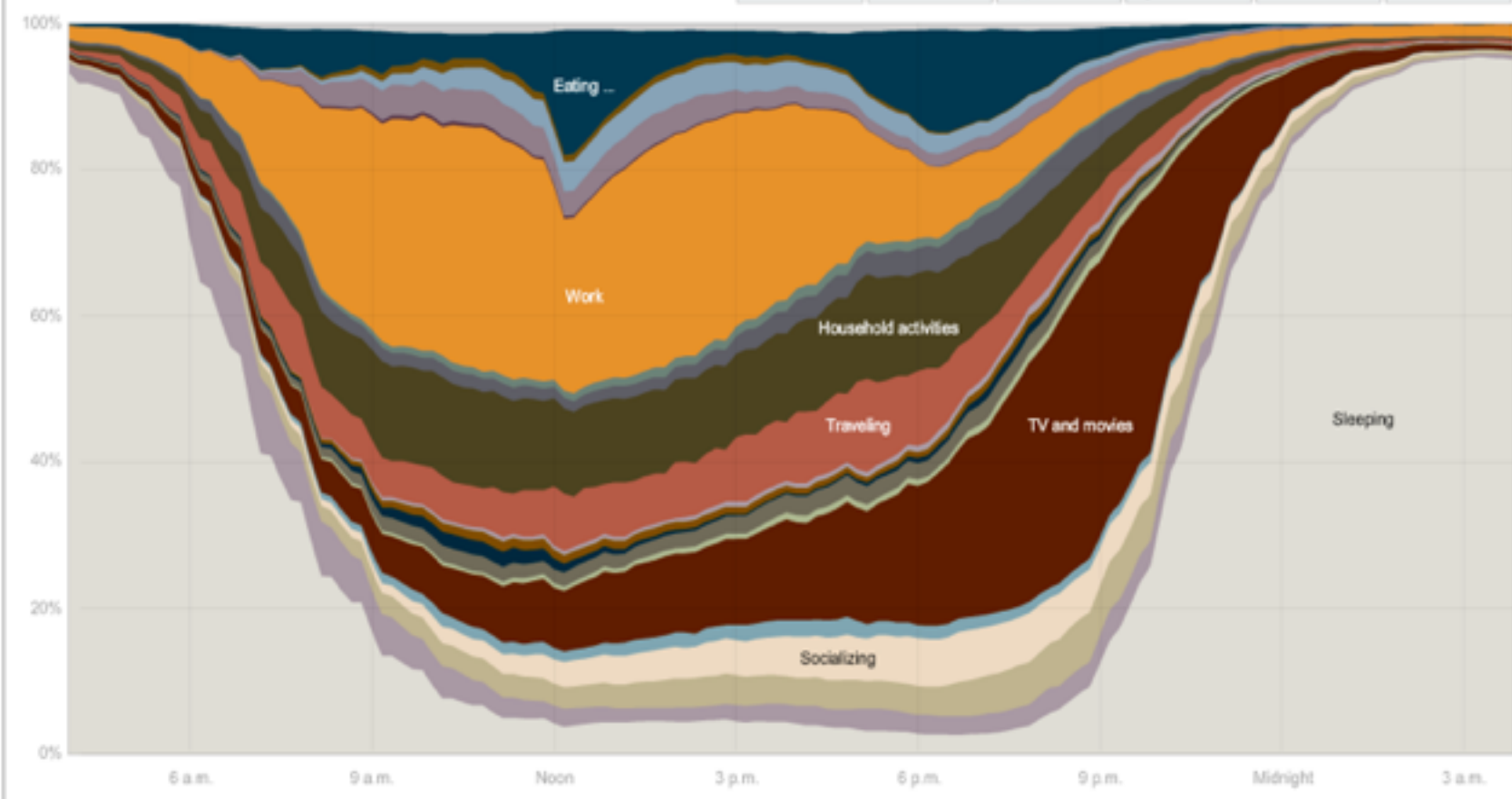
## How Different Groups Spend Their Day

The American Time Use Survey asks thousands of American residents to recall every minute of a day. Here is how people over age 15 spent their time in 2008. [Related article](#)

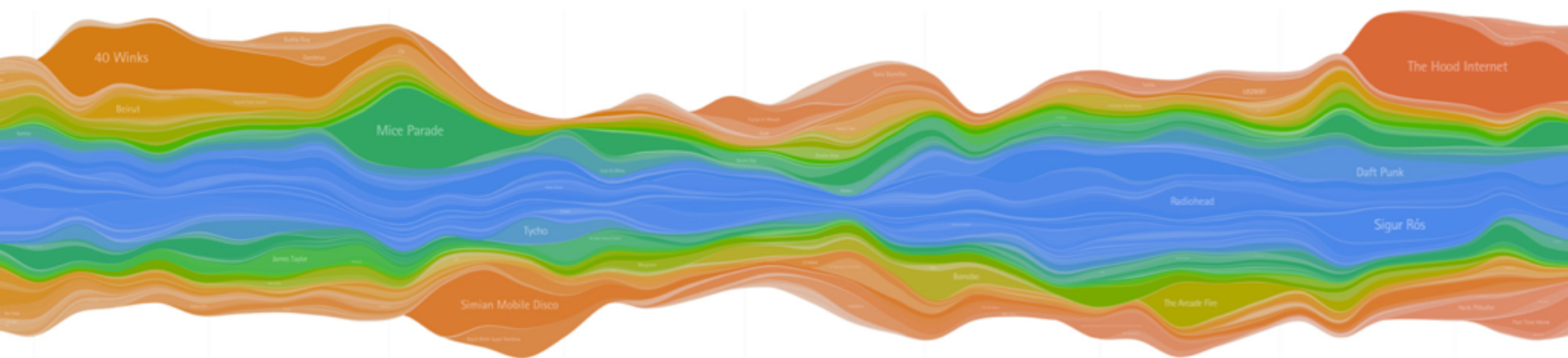
### Everyone

Sleeping, eating, working and watching television take up about two-thirds of the average day.

Everyone	Employed	White	Age 15-24	H.S. grads	No children
Men	Unemployed	Black	Age 25-64	Bachelor's	One child
Women	Not in lab...	Hispanic	Age 65+	Advanced	Two+ children



# streamgraph





Lee Byron

[who](#)[what](#)[how](#)[else](#)

## New York Times – Ebb and Flow at the Box Office

Just in time for the Academy Awards, the **Stream Graph** technique was applied to a data set containing the revenue per week for every movie released in 2007. The resulting graphic spanned the length of the New York Times for Sunday, February 24<sup>th</sup>, written and edited by Amanda Cox.



The summer, thanksgiving and winter holidays have the most box office hits. Box office hits peak high and fall quickly, as the result of hyped advertising. Movies which are nominated for Academy Awards tend to not peak very high, but have a much longer fall off, often remaining in theaters for months.

Supporting interactive graphic

## Collaborated With

Amanda Cox  
**Matthew Bloch**  
 Shawn Carter

## Related Project



**Listening History**  
 December 2006

## Next Project



**Experimental Form**  
 March 2008

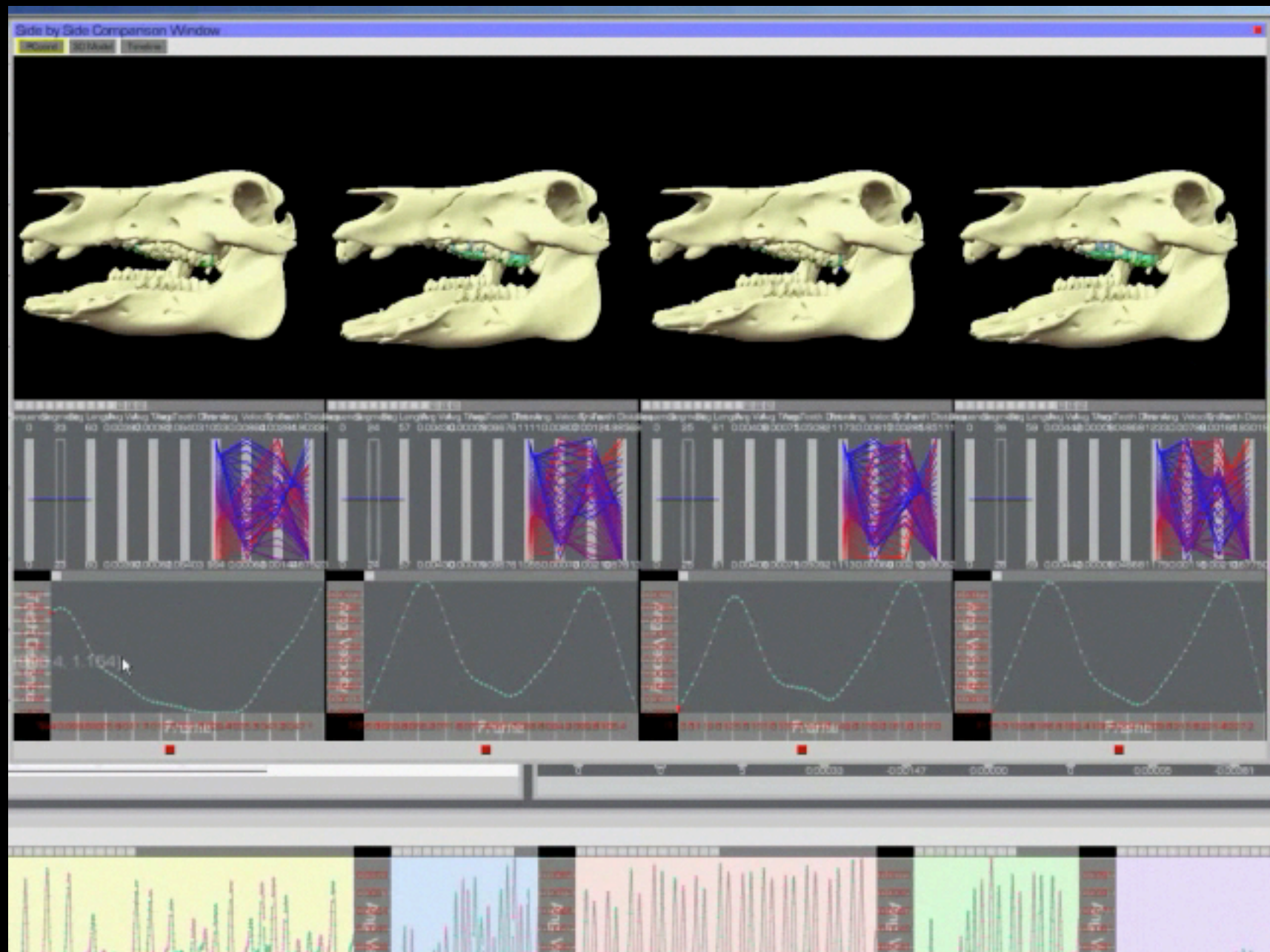
## Previous Project

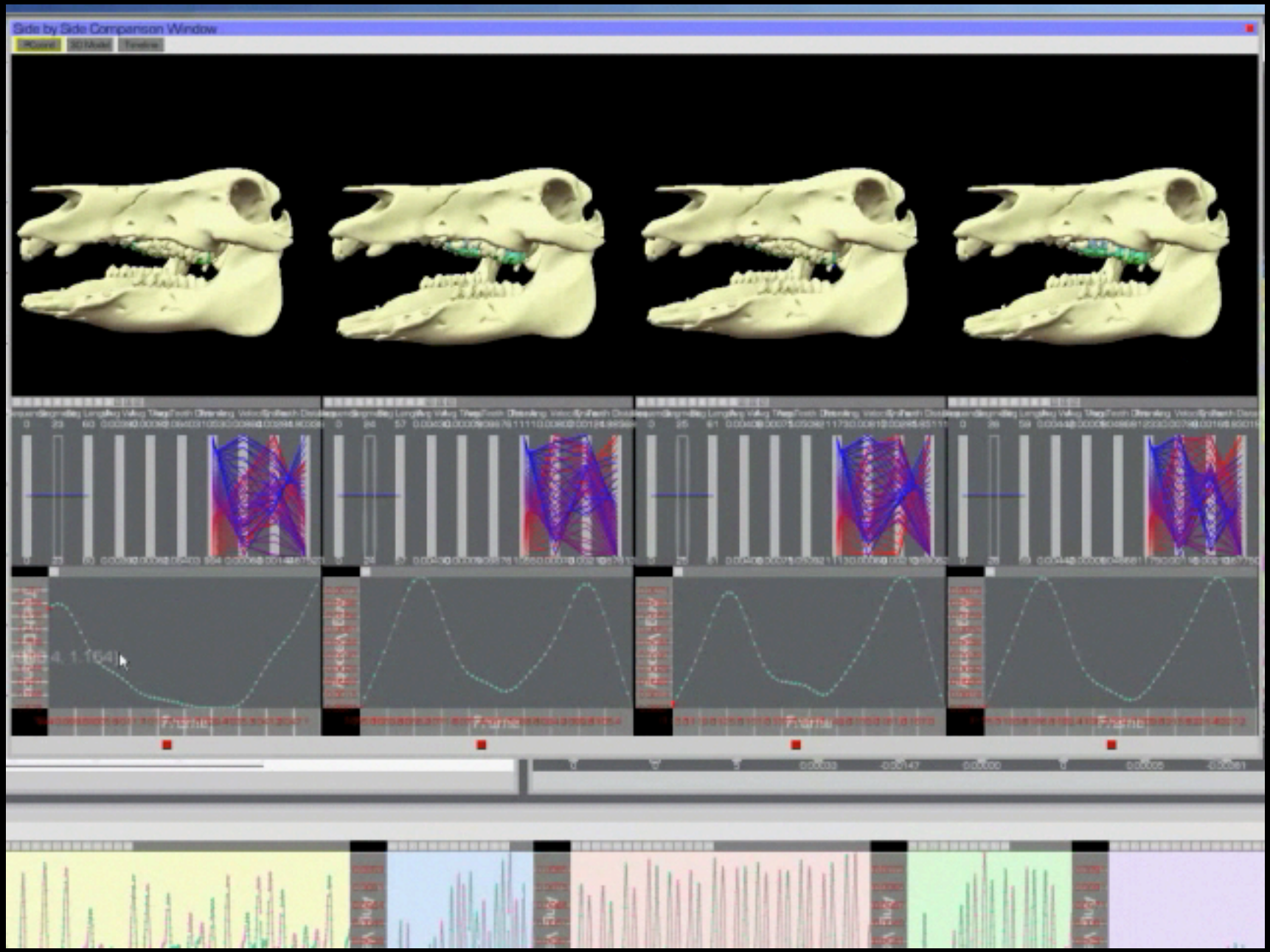


**Flirtastic**  
 December 2007

critique







L10: Focus + Context

**REQUIRED READING**



# Chapter 14

## Embed: Focus+Context

### 14.1 The Big Picture

The family of idioms known as **focus+context** are based on the design choice to **embed** detailed information about a selected set—the **focus**—within a single view that also contains overview information about more of the data—the **context**. The choice to embed is a sophisticated form of item reduction that may intrinsically include all three of the others: aggregation, filtering, and navigation. It may also require selection. A very large family of specific idioms that use some form of focus+context embedding has been proposed.\*

The embedding design choice cannot be fully understood when considered purely from the visual encoding point of view or purely from the interaction point of view; it is fundamentally a synthesis of both. The key idea of focus+context is that the focus set changes dynamically as the user interacts with the system, and thus the visual representation also changes dynamically. Many of the idioms involve indirect control, where the focus set is inferred via the combination of the user's navigation choices and the inherent structure of the dataset.

The most fundamental design choice for embedding is whether

★ Many names are essentially synonyms for or special cases of *focus+context*: **bifocal displays**, **degree-of-interest models**, **detail in context**, **distortion-oriented presentations**, **distortion viewing**, **elastic presentation spaces**, **fisheye lens**, **generalized fisheye**